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FAIRMONT — WHAT'S NEW FOR 1980

Technical

- 2.3L turbo engine with required automatic transmission
- New 4.2L (255 CID) V-8 replaces 5.0L (302 CID) V-8 engine option. Available only with automatic transmission
- New lightweight starter on 3.3L (200 CID) and 4.2L (255 CID) engines
- Mini-spare standard on all models
- New self-adjusting clutch with all manual shift transmissions
- New high-pressure P-metric steel-belted radial ply tires standard on all models
- Maintenance-free battery standard
- Travelers' Advisory Band added to all radios
- Halogen headlamps standard on Futura models *
- Inside hood release standard

*Except where prohibited by state law

Design

- New 4-door Futura model
- Nine new exterior paint colors
- Two new tu-tone schemes (separate for sedans and Futura models)
- Three new vinyl roof colors
- Three new interior colors
- Revised tape stripe for Futura Sports Group
- New "double bucket" sew style for cloth and vinyl seats
- New partial vinyl door trim featuring woodgrain and bright trim

Options

- New Futura Decor Group Option
- 2.3L four turbocharged engine with automatic transmission
- Conventional spare
- Leather-wrapped luxury steering wheel
- Revised Accent Group design for interior trim components
- Sports steering wheel revised from brushed aluminum to black finish
- Bumper rub strips

FAIRMONT — MODEL AVAILABILITY

FAIRMONT

	Sales Code No.	Body Code No.
Two-Door Sedan	91	66B



Two-Door Sedan

FAIRMONT

	Sales Code No.	Body Code No.
Four-Door Sedan	92	54B



Four-Door Sedan

FUTURA

	Sales Code No.	Body Code No.
Two-Door Coupe	93	36R



Two-Door Coupe

FUTURA

	Sales Code No.	Body Code No.
▲ Four-Door Sedan*	92	54B



Four-Door Sedan

STATION WAGON

	Sales Code No.	Body Code No.
Four-Door Station Wagon	94	74B



Four-Door Station Wagon

*CVH is an option code for the 4-door Futura. The 4-door Fairmont sedan and the 4-door Futura will both have Sales Code No. 92 and Body Code 54B.

FAIRMONT — COLOR AND TRIM SELECTIONS

Exterior and interior color combinations shown as "available" have been established as most attractive to the average customer. Orders for combinations not shown may be submitted, provided the original order carries a notation stating that the exterior and interior selection

has been verified and is definitely desired. This procedure does not apply to orders specifying tu-tone paint combinations. Colors and codes referenced are the same as those shown in your Color and Trim Book.

MODELS	FAIRMONT 2-DOOR AND 4-DOOR SEDAN																														
	ALL-VINYL (STD)(1)				CLOTH & VINYL BENCH (OPT)			INTERIOR ACCENT GROUP															ES OPTION								
								ALL-VINYL (STD)(1)**										CLOTH & VINYL (OPT)(1)					ALL-VINYL (STD)(1)		INTERIOR ACCENT GROUP						
INTERIOR COLORS & CODES	Blue	Red	Caramel	Sand	Blue	Red	Sand	Blue	Red	Caramel	Sand	Vaquero	White/Red	White/Blue	White/Vaquero	White/Sand	White/Caramel	Blue	Red	Caramel	Sand	Vaquero	Red	Caramel	Caramel/Black	Red	Caramel	Caramel/Black	Red	Caramel	Caramel/Black
	AB	AD	AT	AY				EB	ED	ET	EY	EZ	EN	EO	EG	EH	EJ	LB	LD	LT			AD	AT	AU	VD	VT	VU			
BUCKETS BENCH	BB	BD	BT	BY	CB	CD	CY	GB	GD	GT	GY	GZ	GN	GO	GG	GH	GJ	FB	FD	FT	FY	FZ	BD	BT	BU	WD	WT	WU	ZD	ZT	ZU
EXTERIOR BODY COLORS																															
1C Black		*	*	*		*	*		*	*	*								*	*	*		*	*	*	*	*	*	*	*	*
9D Polar White	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2K Candyapple Red		*				*			*		*		*						*				*			*		*		*	*
1G Silver Metallic	*	* ¹			*	* ²		*	* ³			*						*	* ³		*		*		*		*		*		*
3F Light Medium Blue	* ¹				* ¹			* ¹						*				* ¹													
3D Dark Blue Metallic	*				*			*						*				*													
7M Dark Pine Metallic			*	*			*			*	*									*	*			*	*		*			*	*
8A Dark Chamois Metallic			*							*							*		*					*	*		*	*		*	*
6D Pastel Sand					* ²		*				*				*					* ²											
8N Dark Cordovan Metallic											*		*		*						*									*	*
*2H Red Glow		*				*			*				*						*												*
*8W Chamois Glow			*							*						*			*		*			*	*		*	*		*	*
*6B Sand Glow				*			*				*			*		*				*		*									*
*8D Medium Bittersweet Glow												* ²		*		*					* ²										*

*Optional at extra cost

**White trim available on 2-doors only

(1) Bucket seats standard with 2.3L and 4-speed manual transmission. Bench seat standard with 3.3L (200 CID) and 4.2L (255) engines

Tu-Tone Codes

- | | |
|--|-------------------------|
| 1—Light Medium Blue/Dark Blue Metallic | 3—Silver Metallic/Black |
| 2—Medium Bittersweet/Dark Cordovan | 4—Pastel Sand/Sand Glow |

MODELS	FAIRMONT 4-DOOR STATION WAGON																						
	ALL-VINYL (STD)(1)				INTERIOR ACCENT GROUP										INTERIOR DECOR GROUP								
					ALL-VINYL (STD)(1)					CLOTH & VINYL (OPT)(1)					CLOTH & VINYL				ALL-VINYL FLIGHT BENCH				
	Blue	Red	Caramel	Sand	Blue	Red	Caramel	Sand	Vaquero	Blue	Red	Caramel	Sand	Vaquero	Blue	Red	Sand	Vaquero	Blue	Red	Caramel	Sand	Vaquero
INTERIOR COLORS & CODES	AB	AD	AT	AY	EB	ED	ET	EY	EZ	LB	LD	LT			JB	JD	JY	JZ					
	BB	BD	BT	BY	GB	GD	GT	GY	GZ	FB	FD	FT	FY	FZ									
															YB	YD	YY	YZ	KB	KD	KT	KY	KZ
BUCKETS																							
BENCH																							
FLIGHT BENCH																							
EXTERIOR BODY COLORS																							
1C Black		*	*	*		*	*	*			*	*	*			*	*			*	*	*	
9D Polar White	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2K Candyapple Red		*				*					*					*			*				
1G Silver Metallic	*	*			*	*			*	*	*			*	*	*		*	*	*			*
3F Light Medium Blue	*				*					*					*				*				
3D Dark Blue Metallic	*				*					*					*				*				
7M Dark Pine Metallic			*	*				*	*			*	*				*				*	*	
8A Dark Chamois Metallic			*					*				*								*		*	
6D Pastel Sand				*				*				*					*				*	*	
8N Dark Cordovan Metallic									*				*				*				*	*	
*2H Red Glow		*				*				*					*		*		*				
*8W Chamois Glow			*				*				*						*			*			
*6B Sand Glow				*			*					*					*				*	*	
*8D Medium Bittersweet Glow								*					*				*					*	

*Optional at extra cost

4 Fairmont

(1) Bucket seats standard with 2.3L and 4-speed manual transmission. Bench seat standard with 3.3L (200 CID) and 4.2L (255) engines

FAIRMONT — COLOR AND TRIM SELECTIONS

MODELS		FAIRMONT FUTURA 2-DOOR COUPE AND 4-DOOR SEDAN																												
		ALL-VINYL (STD)(1)										CLOTH & VINYL (OPT)(1)					FUTURA DECOR GROUP**													
																	CLOTH & VINYL				ALL-VINYL FLIGHT BENCH									
INTERIOR COLORS & CODES		Blue	Red	Caramel	Sand	Vaquero	White/Red	White/Blue	White/Vaquero	White/Sand	White/Caramel	Blue	Red	Caramel	Sand	Vaquero	Blue	Red	Sand	Vaquero	Blue	Red	Caramel	Sand	Vaquero	White/Red	White/Blue	White/Vaquero	White/Sand	White/Caramel
BUCKETS		RB	RD	RT	RY	RZ	RM	RQ	RS	RA	RZ	UB	UD	UT			JB	JD	JY	JZ										
BENCH		TB	TD	TT	TY	TZ	TM	TQ	TS	TA	TZ	SB	SD	ST	SY	SZ														
FLIGHT BENCH																	YB	YD	YY	YZ	KB	KD	KT	KY	KZ	KN	KO	K9	K8	K2
EXTERIOR BODY COLORS																														
1C	Black		a3	*	*								a3	*	*			a3	*			a3	*	*						
9D	Polar White	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2K	Candyapple Red		*				*						*	*	*			*	*			*	*	*		*	*	*	*	*
1G	Silver Metallic	*	*			*						*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
3F	Light Medium Blue	*						*				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
3D	Dark Blue Metallic	*					*					*	*	*	*	*	*	a1	*		a1	*	*	*	*	*	*	*	*	*
7M	Dark Pine Metallic			*	*								*	*	*	*	*		*			*	*	*	*	*	*	*	*	*
8A	Dark Chamois Metallic			*	*						*		*	*	*	*	*		*			*	*	*	*	*	*	*	*	*
6D	Pastel Sand				*				*				*	*	*	*	*		*			*	*	*	*	*	*	*	*	*
8N	Dark Cordovan Metallic					a2		*					*	*	*	*	a2	*		a2	*	*	*	*	a2	*	*	*	*	*
*2H	Red Glow	*	*			*						*	*	*	*	*	*		*			*	*	*	*	*	*	*	*	*
*8W	Chamois Glow		*							*		*	*	*	*	*	*		*			*	*	*	*	*	*	*	*	*
*5B	Sand Glow				a4			*					*	*	*	*			a4	*			*	*	*	*	*	*	*	*
*8D	Medium Bittersweet Glow				*			*				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

*Optional at extra cost.
**White trim available on 2-doors only.

(1) Bucket seats standard with 2.3L and 4-speed manual transmission. Bench seat standard with 3.3L (200 CID) and 4.2L (255) engines.

Tu-Tone Codes
1—Dark Blue Metallic/Light Medium Blue
2—Dark Cordovan Metallic/Medium Bittersweet
3—Black/Silver Metallic
4—Sand Glow/Pastel Sand

VINYL ROOF CODES	
A—Black	P—Silver
B—Dark Blue	T—Caramel
D—Medium Red	W—White
F—Cordovan	Y—Sand

MODELS	FAIRMONT AND FUTURA																														
	VINYL ROOF COLOR AVAILABILITY**																														
	FULL ROOF VALINO GRAIN																														
	ROOF COLOR		BLACK					DARK BLUE		MED. RED		CORDOVAN		SILVER			CAMEL (LUGANO GRAIN)			WHITE								SAND			
INTERIOR COLOR	Caramel/Black	Red	Caramel	Sand	Vaquero	Blue	White/Blue	Red	White/Red	Vaquero	White/Vaquero	Blue	Red	Vaquero	Caramel	White/Caramel	Caramel/Black	Blue	Red	Caramel	Sand	Vaquero	White/Red	White/Blue	White/Vaquero	White/Sand	White/Caramel	Caramel/Black	Sand	White/Sand	
EXTERIOR BODY COLORS																															
1C Black	†	*†	*†	*				*							*		†											*	*		
9D Polar White	†	†	†			*	*	*	*	*	*				*	*		*	*†	*†	*	*	*	*	*	*	*	*	†	*	*
2K Candyapple Red		*†																	*				*					*	*	*	
1G Silver Metallic		*†				*		*				*	*†	*																	
3F Light Medium Blue						*	*											*						*							
3D Dark Blue Metallic						*	*											*						*							
7M Dark Pine Metallic			†												*												*	*	*	*	
8A Dark Chamois Metallic	†		†												*†	*	†			*						*	*	*	*	*	
6D Pastel Sand				*																	*					*			*	*	
8N Dark Cordovan Metallic										*	*									*			*						*	*	
*2H Red Glow								*	*										*				*								
*8W Chamois Glow	†		*												*	*†	†			*						*	*	*	*	*	
*6B Sand Glow				*																*					*	*		*	*	*	
*8D Medium Bittersweet Glow					*						*	*									*		*		*				*	*	

*Optional at extra cost. **NA on station wagon. †Available on ES option.

FAIRMONT — COLOR AND TRIM SELECTIONS

1980 FAIRMONT COLOR GUIDE				
Fairmont 2-Door and 4-Door Sedans and Station Wagon (Less ESO or Tu-Tone)				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
BLACK (1C)	RED (D) RED (D) RED (D)	LESS ROOF RED (D) BLACK (A)	RED RED RED	
	CARAMEL (T) CARAMEL (T) CARAMEL (T)	LESS ROOF CARAMEL (T) BLACK (A)	CHAMOIS CHAMOIS CHAMOIS	
	SAND (Y) SAND (Y) SAND (Y)	LESS ROOF SAND (Y) BLACK (A)	YELLOW YELLOW YELLOW	
WHITE (9D)	RED (D) RED (D) RED (D)	LESS ROOF RED (D) WHITE (W)	RED RED RED	
	BLUE (B) BLUE (B) BLUE (B)	LESS ROOF BLUE (B) WHITE (W)	BLUE BLUE BLUE	
	CARAMEL (T) CARAMEL (T) CARAMEL (T)	LESS ROOF CARAMEL (T) WHITE (W)	CHAMOIS CHAMOIS CHAMOIS	
	VAQUERO (Z) VAQUERO (Z) VAQUERO (Z)	LESS ROOF CORDOVAN (F) WHITE (W)	ORANGE CORDOVAN ORANGE	
	SAND (Y) SAND (Y) SAND (Y)	LESS ROOF SAND (Y) WHITE (W)	GOLD GOLD GOLD	
	WHITE/RED (N) WHITE/RED (N) WHITE/RED (N)	LESS ROOF RED (D) WHITE (W)	RED RED RED	
	WHITE/BLUE (Q) WHITE/BLUE (Q) WHITE/BLUE (Q)	LESS ROOF BLUE (B) WHITE (W)	BLUE BLUE BLUE	
	WHITE/VAQUERO (9) WHITE/VAQUERO (9) WHITE/VAQUERO (9)	LESS ROOF CORDOVAN (F) WHITE (W)	ORANGE ORANGE ORANGE	
	WHITE/SAND (8) WHITE/SAND (8) WHITE/SAND (8)	LESS ROOF SAND (Y) WHITE (W)	GOLD GOLD GOLD	
	WHITE/CARAMEL (2) WHITE/CARAMEL (2) WHITE/CARAMEL (2)	LESS ROOF CARAMEL (T) WHITE (W)	CHAMOIS CHAMOIS CHAMOIS	
CANDYAPPLE RED (2K)	RED (D) RED (D) RED (D)	LESS ROOF BLACK (A) WHITE (W)	WHITE BLACK WHITE	
	WHITE/RED (N) WHITE/RED (N)	LESS ROOF WHITE (W)	WHITE WHITE	

FAIRMONT — COLOR AND TRIM SELECTIONS

1980 FAIRMONT COLOR GUIDE				
Fairmont 2-Door and 4-Door Sedans and Station Wagon (Less ESO or Tu-Tone)				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
SILVER METALLIC (1G)	RED (D) RED (D) RED (D) RED (D)	LESS ROOF RED (D) BLACK (A) SILVER (P)	RED RED BLACK RED	
	BLUE (B) BLUE (B) BLUE (B)	LESS ROOF BLUE (B) SILVER (P)	BLUE BLUE BLUE	
	VAQUERO (Z) VAQUERO (Z)	LESS ROOF SILVER (P)	CORDOVAN CORDOVAN	
LT. MEDIUM BLUE (3F)	BLUE (B) BLUE (B) BLUE (B)	LESS ROOF WHITE (W) BLUE (B)	BLUE WHITE BLUE	
	WHITE/BLUE (Q) WHITE/BLUE (Q) WHITE/BLUE (Q)	LESS WHITE (W) BLUE (B)	WHITE WHITE WHITE	
DK. BLUE METALLIC (3D)	BLUE (B) BLUE (B) BLUE (B)	LESS ROOF WHITE (W) BLUE (B)	SILVER WHITE SILVER	
	WHITE/BLUE (Q) WHITE/BLUE (Q) WHITE/BLUE (Q)	LESS ROOF WHITE (W) BLUE (B)	WHITE WHITE WHITE	
DK. PINE METALLIC (7M)	CARAMEL (T) CARAMEL (T)	LESS ROOF CARAMEL (T)	CHAMOIS CHAMOIS	
	SAND (Y) SAND (Y)	LESS ROOF SAND (Y)	YELLOW YELLOW	
DK. CHAMOIS METALLIC (8A)	CARAMEL (T) CARAMEL (T) CARAMEL (T)	LESS ROOF WHITE (W) CARAMEL (T)	CHAMOIS WHITE CHAMOIS	
	WHITE/CARAMEL (2) WHITE/CARAMEL (2) WHITE/CARAMEL (2)	LESS ROOF WHITE (W) CARAMEL (T)	CHAMOIS WHITE CHAMOIS	
PASTEL SAND (6D)	SAND (Y) SAND (Y) SAND (Y) SAND (Y)	LESS ROOF BLACK (A) WHITE (W) SAND (Y)	GOLD BLACK WHITE GOLD	
	WHITE/SAND (8) WHITE/SAND (8) WHITE/SAND (8)	LESS ROOF WHITE (W) SAND (Y)	GOLD WHITE GOLD	

FAIRMONT — COLOR AND TRIM SELECTIONS

1980 FAIRMONT COLOR GUIDE				
Fairmont 2-Door and 4-Door Sedans and Station Wagon (Less ESO or Tu-Tone)				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
DK. CORDOVAN METALLIC (8N)	VAQUERO (Z) VAQUERO (Z) VAQUERO (Z)	LESS ROOF WHITE (W) CORDOVAN (F)	ORANGE WHITE ORANGE	
	WHITE/VAQUERO (9) WHITE/VAQUERO (9) WHITE/VAQUERO (9)	LESS ROOF WHITE (W) CORDOVAN (F)	ORANGE WHITE ORANGE	
MEDIUM RED GLOW (2H)	RED (D) RED (D) RED (D)	LESS ROOF WHITE (W) RED (D)	RED WHITE RED	
	WHITE/RED (N) WHITE/RED (N) WHITE/RED (N)	LESS ROOF WHITE (W) RED (D)	WHITE WHITE WHITE	
CHAMOIS GLOW (8W)	CARAMEL (T) CARAMEL (T) CARAMEL (T) CARAMEL (T)	LESS ROOF BLACK (A) WHITE (W) CARAMEL (T)	CHAMOIS BLACK WHITE CHAMOIS	
	WHITE/CARAMEL (2) WHITE/CARAMEL (2) WHITE/CARAMEL (2)	LESS ROOF WHITE (W) CARAMEL (T)	CHAMOIS WHITE CHAMOIS	
SAND GLOW (6B)	SAND (Y) SAND (Y) SAND (Y) SAND (Y)	LESS ROOF BLACK (A) WHITE (W) SAND (Y)	YELLOW BLACK WHITE YELLOW	
	WHITE/SAND (8) WHITE/SAND (8) WHITE/SAND (8)	LESS ROOF WHITE (W) SAND (Y)	YELLOW WHITE YELLOW	
BITTERSWEET GLOW (8D)	VAQUERO (Z) VAQUERO (Z) VAQUERO (Z) VAQUERO (Z)	LESS ROOF WHITE (W) BLACK (A) CORDOVAN (F)	CORDOVAN WHITE BLACK CORDOVAN	
	WHITE/VAQUERO (9) WHITE/VAQUERO (9) WHITE/VAQUERO (9)	LESS ROOF WHITE (W) CORDOVAN (F)	CORDOVAN WHITE CORDOVAN	

1980 FAIRMONT COLOR GUIDE				
Fairmont 2-Door and 4-Door Sedans, ESO and ESO Tu-Tone				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
BLACK (1C)	CARAMEL (T) CARAMEL (T) CARAMEL (T)	LESS ROOF BLACK (A) CARAMEL (T)	N/A	
	RED (D) RED (D)	LESS ROOF BLACK (A)		
	BLACK/CARAMEL (U) BLACK/CARAMEL (U)	BLACK (A) CARAMEL (T)		

FAIRMONT — COLOR AND TRIM SELECTIONS

1980 FAIRMONT COLOR GUIDE				
Fairmont 2-Door and 4-Door Sedans, ESO and ESO Tu-Tone				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
WHITE (9D)	CARAMEL (T)	LESS ROOF	BLACK	
	CARAMEL (T)	WHITE (W)	BLACK	
	CARAMEL (T)	BLACK (A)	BLACK	
	RED (D)	LESS ROOF	BLACK	
	RED (D)	WHITE (W)	BLACK	
	RED (D)	BLACK (A)	BLACK	
	BLACK/CARAMEL (U)	LESS ROOF	BLACK	
	BLACK/CARAMEL (U)	WHITE (W)	BLACK	
	BLACK/CARAMEL (U)	BLACK (A)	BLACK	
CANDYAPPLE RED (2K)	RED (D)	LESS ROOF	BLACK	
	RED (D)	BLACK (A)	BLACK	
SILVER METALLIC (1G)	RED (D)	LESS ROOF	BLACK	
	RED (D)	SILVER (P)	BLACK	
	RED (D)	BLACK (A)	BLACK	
DK. PINE METALLIC (7M)	CARAMEL (T)	LESS ROOF	BLACK	
	CARAMEL (T)	CARAMEL (T)	BLACK	
DK. CHAMOIS METALLIC (8A)	CARAMEL (T)	LESS ROOF	BLACK	
	CARAMEL (T)	BLACK (A)	BLACK	
	CARAMEL (T)	CARAMEL (T)	BLACK	
	BLACK/CARAMEL (U)	LESS ROOF	BLACK	
	BLACK/CARAMEL (U)	BLACK (A)	BLACK	
	BLACK/CARAMEL (U)	CARAMEL (T)	BLACK	
CHAMOIS GLOW (8W)	CARAMEL (T)	LESS ROOF	BLACK	
	CARAMEL (T)	BLACK (A)	BLACK	
	CARAMEL (T)	CARAMEL (T)	BLACK	
	BLACK/CARAMEL (U)	LESS ROOF	BLACK	
	BLACK/CARAMEL (U)	BLACK (A)	BLACK	
	BLACK/CARAMEL (U)	CARAMEL (T)	BLACK	

1980 FAIRMONT COLOR GUIDE				
Futura 2-Door Coupe and 4-Door Sedan (less Tu-Tone)				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
BLACK (1C)	RED (D)	LESS ROOF/BLACK (A)	RED	
	RED (D)	RED (D)	RED	
	CARAMEL (T)	LESS ROOF/BLACK (A)	CHAMOIS	
	CARAMEL (T)	CARAMEL (T)	CHAMOIS	
	SAND (Y)	LESS ROOF/BLACK (A)	YELLOW	
	SAND (Y)	SAND (Y)	YELLOW	

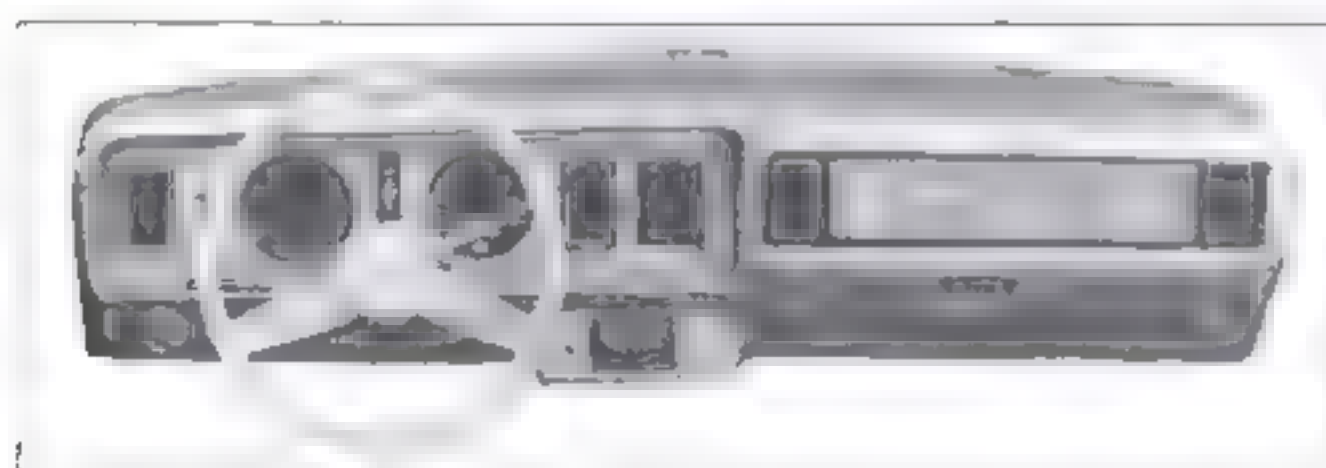
FAIRMONT — COLOR AND TRIM SELECTIONS

1980 FAIRMONT COLOR GUIDE				
Futura 2-Door Coupe and 4-Door Sedan (less Tu-Tone)				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
WHITE (9D)	RED (D) RED (D)	LESS ROOF/WHITE (W) RED (D)	RED RED	
	BLUE (B) BLUE (B)	LESS ROOF/WHITE (W) BLUE (B)	BLUE BLUE	
	CARAMEL (T) CARAMEL (T)	LESS ROOF/WHITE (W) CARAMEL (T)	CHAMOIS CHAMOIS	
	VAQUERO (Z) VAQUERO (Z)	LESS ROOF/WHITE (W) CORDOVAN (F)	ORANGE CORDOVAN	
	SAND (Y) SAND (Y)	LESS ROOF/WHITE (W) SAND (Y)	GOLD GOLD	
	WHITE/RED (N) WHITE/RED (N)	LESS ROOF/WHITE (W) RED (D)	RED RED	
	WHITE/BLUE (Q) WHITE/BLUE (Q)	LESS ROOF/WHITE (W) BLUE (B)	BLUE BLUE	
	WHITE/VAQUERO (B) WHITE/VAQUERO (B)	LESS ROOF/WHITE (W) CORDOVAN (F)	ORANGE ORANGE	
	WHITE/SAND (B) WHITE/SAND (B)	LESS ROOF/WHITE (W) SAND (Y)	GOLD GOLD	
	WHITE/CARAMEL (2) WHITE/CARAMEL (2)	LESS ROOF/WHITE (W) CARAMEL (T)	CHAMOIS CHAMOIS	
CANDYAPPLE RED (2K)	RED (D) RED (D)	LESS ROOF/WHITE (W) BLACK (A)	WHITE BLACK	
	WHITE/RED (N)	LESS ROOF/WHITE (W)	WHITE	
SILVER METALLIC (1G)	RED (D) RED (D) RED (D)	LESS ROOF/RED (D) BLACK (A) SILVER (P)	RED BLACK RED	
	BLUE (B) BLUE (B)	LESS ROOF/BLUE (B) SILVER (P)	BLUE BLUE	
	VAQUERO (Z)	LESS ROOF/SILVER (P)	CORDOVAN	
LT. MEDIUM BLUE (3F)	BLUE (B) BLUE (B)	LESS ROOF/BLUE (B) WHITE (W)	BLUE WHITE	
	WHITE/BLUE (Q) WHITE/BLUE (Q)	LESS ROOF/BLUE (B) WHITE (W)	WHITE WHITE	
DK. BLUE METALLIC (3D)	BLUE (B) BLUE (B)	LESS ROOF/BLUE (B) WHITE (W)	SILVER WHITE	
	WHITE/BLUE (Q) WHITE/BLUE (Q)	LESS ROOF/BLUE (B) WHITE (W)	WHITE WHITE	
DK. PINE METALLIC (7M)	CARAMEL (T)	LESS ROOF/ CARAMEL (T)	CHAMOIS	
	SAND (Y)	LESS ROOF/SAND (Y)	YELLOW	

FAIRMONT — COLOR AND TRIM SELECTIONS

1980 FAIRMONT COLOR GUIDE				
Futura 2-Door Coupe and 4-Door Sedan (less Tu-Tone)				
EXTERIOR PAINT	TRIM	VINYL ROOF (If Ordered)	RECOMMENDED PAINT STRIPE	
DK. CHAMOIS METALLIC (8A)	CARAMEL (T)	LESS ROOF/ CARAMEL (T)	CHAMOIS	
	CARAMEL (T)	WHITE (W)	WHITE	
	WHITE/CARAMEL (2)	LESS ROOF/ CARAMEL (T)	CHAMOIS	
	WHITE/CARAMEL (2)	WHITE (W)	WHITE	
PASTEL SAND (6D)	SAND (Y)	LESS ROOF/SAND (Y)	GOLD	
	SAND (Y)	BLACK (A)	BLACK	
	SAND (Y)	WHITE (W)	WHITE	
	WHITE/SAND (8)	LESS ROOF/SAND (Y)	GOLD	
DK. CORDOVAN METALLIC (8N)	VAQUERO (Z)	LESS ROOF/ CORDOVAN (F)	ORANGE	
	VAQUERO (Z)	WHITE (W)	WHITE	
	WHITE/VAQUERO (9)	LESS ROOF/ CORDOVAN (F)	ORANGE	
	WHITE/VAQUERO (9)	WHITE (W)	WHITE	
RED GLOW (2H)	RED (D)	LESS ROOF/RED (D)	RED	
	RED (D)	WHITE (W)	WHITE	
CHAMOIS GLOW (8W)	WHITE/RED (N)	LESS ROOF/RED (D)	WHITE	
	WHITE/RED (N)	WHITE (W)	WHITE	
	CARAMEL (T)	LESS ROOF/ CARAMEL (T)	CHAMOIS	
	CARAMEL (T)	BLACK (A)	BLACK	
SAND GLOW (6B)	CARAMEL (T)	WHITE (W)	WHITE	
	WHITE/CARAMEL (2)	LESS ROOF/ CARAMEL (T)	CHAMOIS	
	WHITE/CARAMEL (2)	WHITE (W)	WHITE	
	WHITE/SAND (8)	LESS ROOF/SAND (Y)	YELLOW	
BITTERSWEET GLOW (8D)	SAND (Y)	LESS ROOF/SAND (Y)	YELLOW	
	SAND (Y)	BLACK (A)	BLACK	
	SAND (Y)	WHITE (W)	WHITE	
	WHITE/SAND (8)	LESS ROOF/SAND (Y)	YELLOW	
VAQUERO (Z)	VAQUERO (Z)	LESS ROOF/ CORDOVAN (F)	CORDOVAN	
	VAQUERO (Z)	WHITE (W)	WHITE	
	VAQUERO (Z)	BLACK (A)	BLACK	
	WHITE/VAQUERO (9)	LESS ROOF/ CORDOVAN (F)	CORDOVAN	
WHITE/VAQUERO (9)	WHITE/VAQUERO (9)	WHITE (W)	WHITE	

FAIRMONT SEDANS — MAJOR STANDARD FEATURES



MODELS

TWO-DOOR SEDAN
FOUR-DOOR SEDAN

EXTERIOR

- Bright grille with bright surround molding
- Bright aluminum bumpers
- Bright moldings: windshield, backlite and drip rail
- Single rectangular headlamps
- Bright hub caps
- Front bumper guards

INTERIOR

- Low-back bucket seats in all-vinyl trim
- 10-ounce color-keyed cut-pile carpeting
- All-vinyl color-keyed door trim panels with bright accents
- Dark walnut woodtone applique around instrument cluster
- Steering column multi-function levers with controls for: turn signals, horn, headlamp dimmer and windshield wipers/washers
- Coin tray integral with color-keyed shift boot
- Flat luggage compartment area covered with a full-vinyl mat
- Inside day/night mirror

FUNCTIONAL

- 2.3 Liter 4-cylinder OHC engine
- Fully synchronized floor-mounted 4-speed manual transmission
- Rack-and-pinion steering
- Manual front disc/rear drum brakes
- Strut-type front suspension
- Coil spring four-bar link rear suspension
- Electronic voltage regulator
- Maintenance-free battery
- Wiper-mounted washer jets
- P-Metric steel-belted radial ply tires
- 3-speed heater/defroster
- High/Low, "ram air" ventilation
- Inside hood release

FAIRMONT FUTURA — MAJOR STANDARD FEATURES



MODELS

TWO-DOOR COUPE
FOUR-DOOR SEDAN



EXTERIOR

Fairmont Futura shares these features with the Fairmont 2- and 4-door sedan models

- Bright aluminum bumpers
- Front bumper guards
- Bright grille with bright surround moldings
- Bright moldings: windshield, backlite and drip rail

Additional features include

- Deluxe bodyside moldings with integral partial wheelip moldings
- Bright door belt moldings
- Dual rectangular headlamps
- Roof wrapover design (2-door, only)
- Argent turbine wheelcovers
- Bright left-hand door frame-mounted mirror, non-remote (2-door, only)
- Dual bright remote-control door frame-mounted mirrors (4-door, only)
- Hood ornament
- Futura nomenclature on fender rear of wheel opening

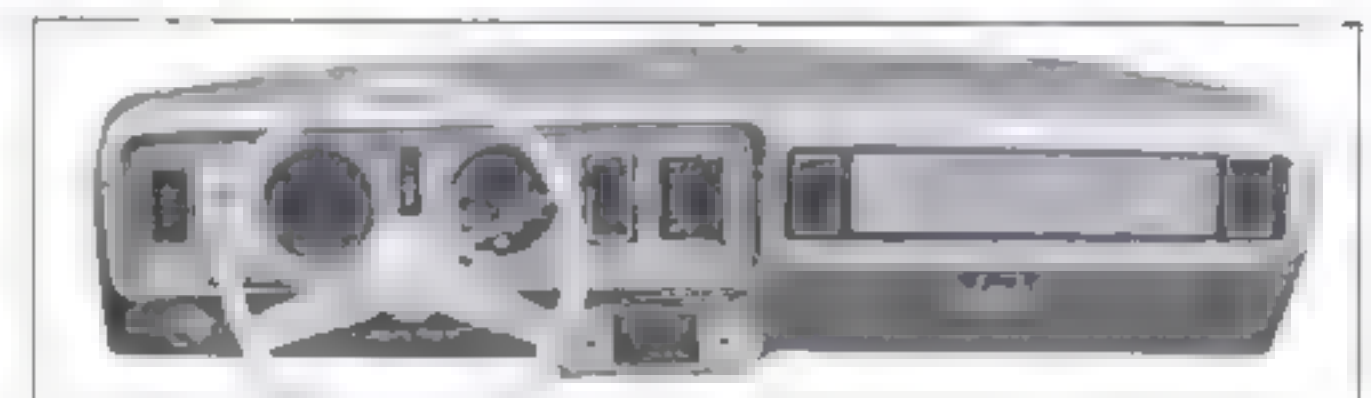
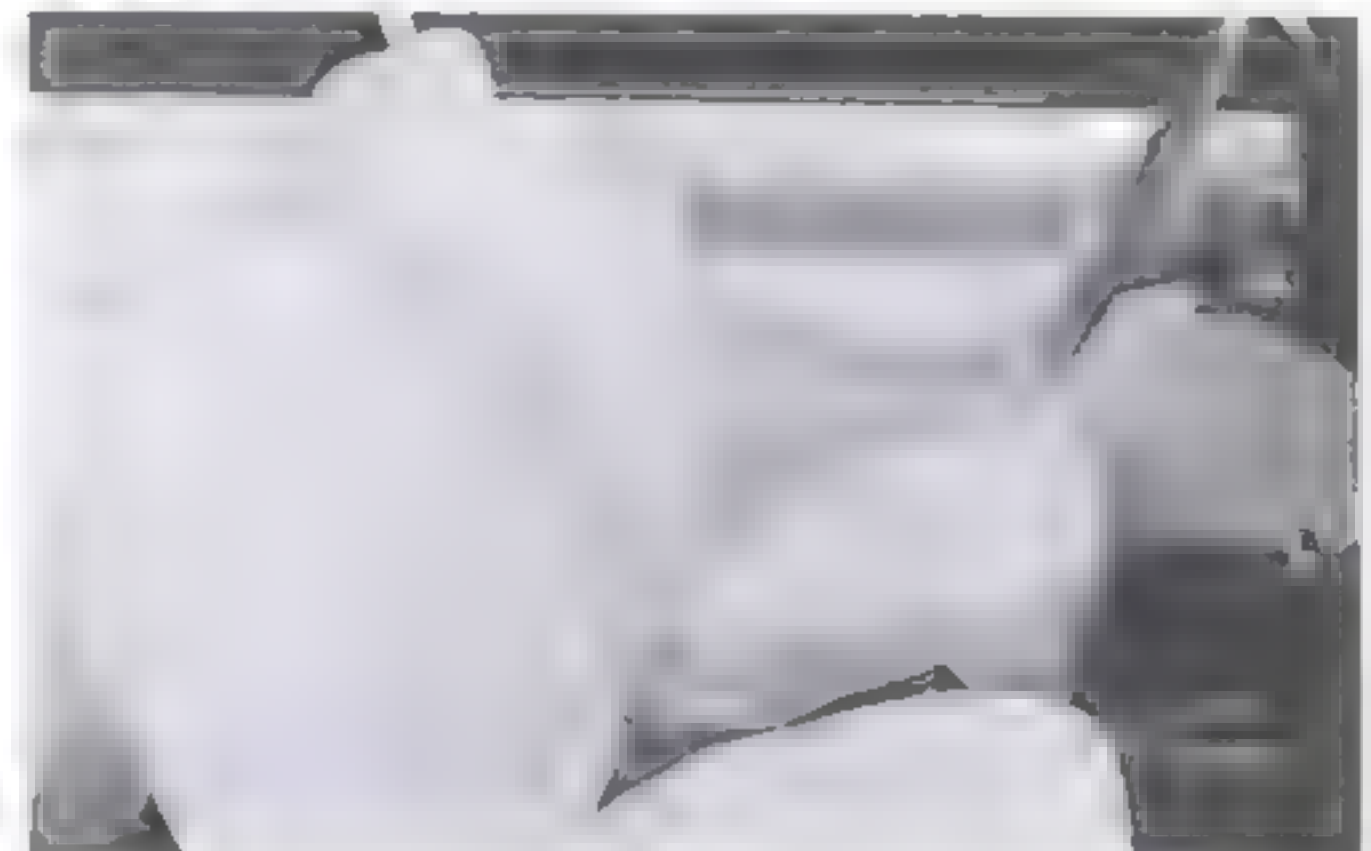
INTERIOR

The Futura shares many of the same interior features found on the Fairmont sedans. These features include

- Low-back bucket seats
- 10-ounce color-keyed cut-pile carpeting
- Steering column multi-function levers with controls for: turn signals, horn, headlamp dimmer and windshield wipers/washers
- Coin tray integral with color-keyed shift boot
- Flat luggage compartment area covered with a full-vinyl mat
- Inside day/night mirror

Additional features include

- Luxury door trim panels with high gloss woodtone applique and carpeting on the lower panel
- Pleated Corinthian vinyl seat trim
- Color-keyed deluxe seat belts
- Deluxe steering wheel hub
- High gloss woodtone applique around instrument panel cluster and right-hand panel



FUNCTIONAL

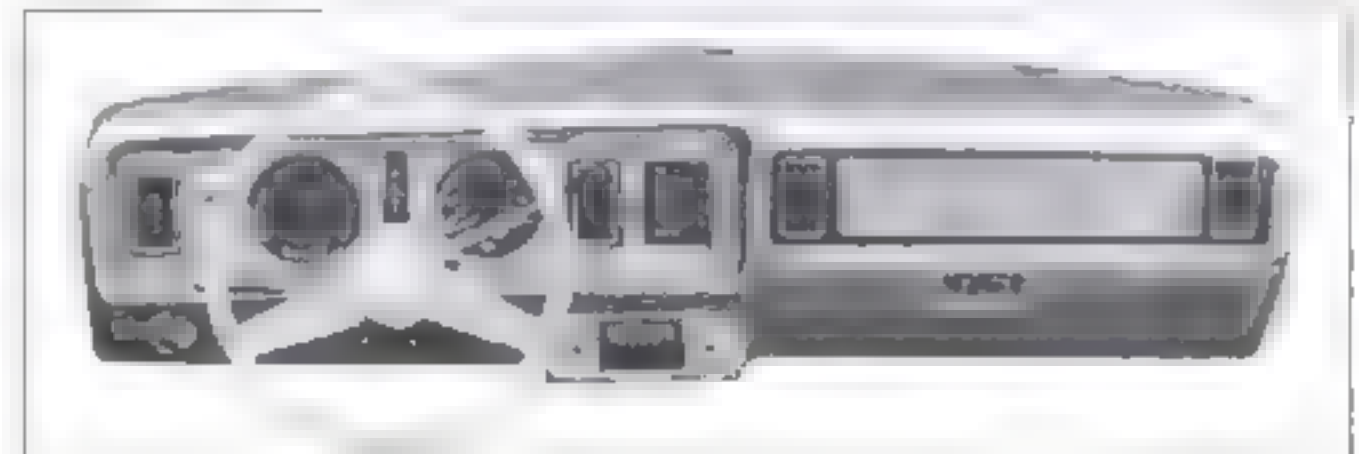
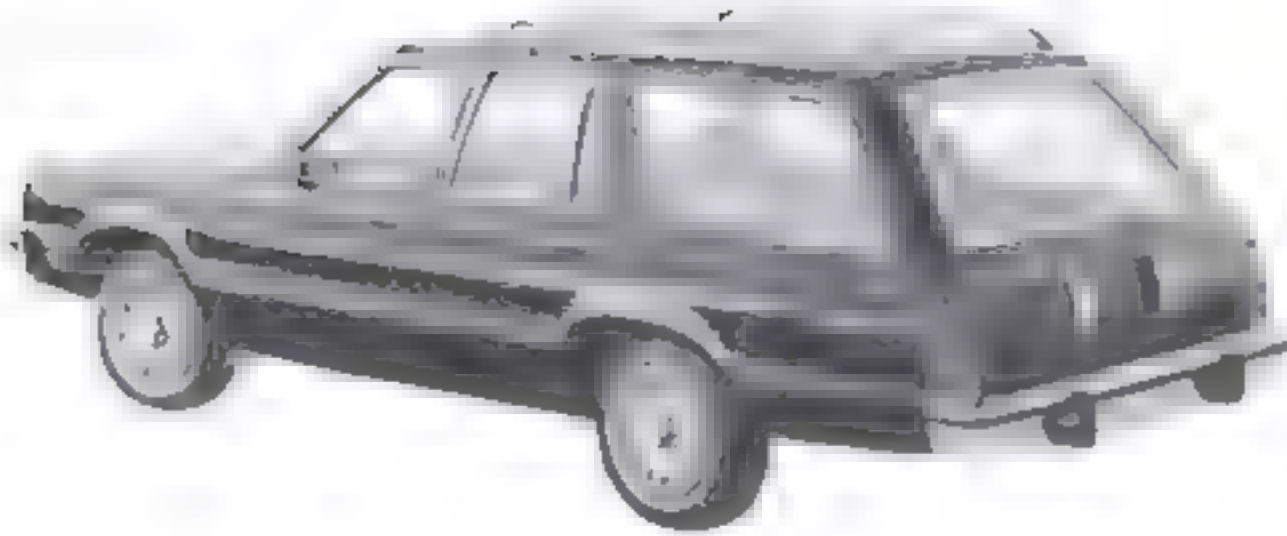
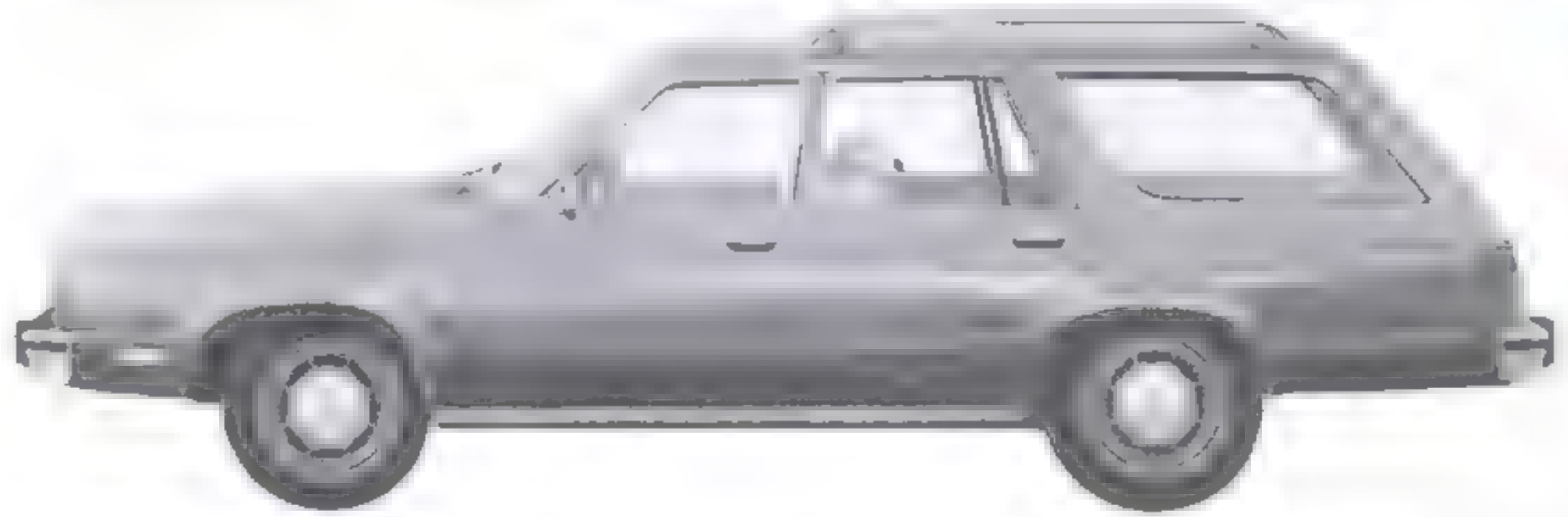
Futura shares many of the same features that are found on the Fairmont sedan models. These include

- 2.3 Liter 4-cylinder OHC engine
- Fully synchronized floor-mounted 4-speed manual transmission
- Rack-and-pinion steering
- Manual front disc/rear drum brakes
- Strut-type front suspension
- Coil-spring four-bar link rear suspension
- Electronic voltage regulator
- P-Metric steel-belted radial ply tires
- Maintenance-free battery
- Wiper-mounted washer jets
- 3-speed heater/defroster
- High/Low, "ram air" ventilation
- Inside hood release

Additional features include

- Deluxe sound package
- Halogen headlamps

FAIRMONT STATION WAGON — MAJOR STANDARD FEATURES



MODEL

4-DOOR STATION WAGON

EXTERIOR

The Fairmont station wagon shares many of the same exterior features which are found on the 2- and 4-door sedan models. Some common features include:

- Bright grille with bright surround molding
- Bright aluminum bumpers
- Front bumper guards
- Bright moldings: windshield, backlite and drip rail
- Single rectangular headlamps
- Bright hub caps

Additional features include:

- Bright quarter window moldings
- Bright liftgate molding

INTERIOR

The Fairmont station wagon shares most interior features with the 2- and 4-door sedan. These features include:

- Low-back bucket seats
- Coin tray integral with color-keyed shift boot
- 10-ounce color-keyed cut-pile carpeting
- All-vinyl door trim panels with bright accents
- Dark walnut woodtone applique around instrument cluster
- Steering column multi-function levers with controls for: turn signals, horn, headlamp dimmer and windshield wipers/washers
- Inside day/night mirror

Additional features include:

- Fold-down rear seat with carpeting on seat-back
- Cargo area light
- Carpeted cargo floor

FUNCTIONAL

The Fairmont station wagon shares these features with the sedan models:

- Rack-and-pinion steering
- Manual front disc/rear drum brakes
- 2.3 Liter 4-cylinder OHC engine
- Fully synchronized floor-mounted 4-speed manual transmission
- Strut-type front suspension
- Coil spring four-link rear suspension
- Electronic voltage regulator
- P-Metric steel-belted radial ply tires
- Maintenance-free battery
- Wiper-mounted washer jets
- 3-speed heater/defroster
- High/Low "ram air" ventilation
- Inside hood release

Additional features include:

- Easy open liftgate with gas-filled assist cylinders
- "Liftgate Open" warning light

FAIRMONT — STANDARD EQUIPMENT SUMMARY

In addition to the standard features listed, Fairmont includes, as standard equipment, the Ford Lifeguard Design Safety Features listed in the General Information Section

EXTERIOR

	FAIRMONT			FUTURA	
	2-Dr Sdn	4-Dr Sdn	4-Dr Station Wgn	2-Dr Futura	4-Dr Futura
BUMPERS —Bright aluminum front and rear	X	X	X	X	X
BUMPER GUARDS, FRONT	X	X	X	X	X
GRILLE —Bright	X	X	X	X	X
HOOD —Hatch type with outside hood release	X	X	X	—	—
Inside hood release	—	—	—	X	X
HUBCAPS —Bright metal	X	X	X	—	—
LIGHTS —Single rectangular headlamps . .	X	X	X	—	—
Dual rectangular headlamps	—	—	—	X	X
Front parking/turn signal beside grille	X	X	X	—	—
Front parking/turn signal below headlamps	—	—	—	X	X
Front side marker in front fender	X	X	X	X	X
Rear side marker in quarter panel	X	X	—	X	X
Vertical taillamps with integral side marker	—	—	X	—	—
Horizontal taillamps	X	X	—	X	X
Backup lights in lower back panel	X	X	X	X	X
MIRROR —Bright outside left-hand	X	X	X	X	X
Door-frame mounted Standard on 2-door Futura, only	—	—	—	X	—
Dual bright remote-control, door frame-mounted Standard on 4-door Futura and included with Futura Decor Group on 2-door Futura	—	—	—	—	X
MOLDINGS —Bright windshield backlite, grille surround and drip rail	X	X	X	X	X
Bright quarter window and liftgate window	—	—	X	—	—
Deluxe bodyside with integral partial wheelip	—	—	—	X	X
Bright door belt	—	—	—	X	X
ORNAMENTATION —Bright FORD letters on grille and decklid/liftgate	X	X	X	X	X
Bright Fairmont script on decklid/liftgate	X	X	X	X	X
Bright headlamp bezels	X	X	X	X	X
Bright parking lamp bezels	X	X	X	X	X
Argent taillamp bezels	X	X	—	X	X
Bright taillamp bezels	—	—	X	—	—
Rear door window divider bar	—	X	X	—	X
Non-functional louvers on B pillar	—	—	—	X	—
Hood ornament	—	—	—	X	X
Futura nomenclature on fender rear of wheel opening	—	—	—	X	X
WHEEL COVERS —Argent Turbine	—	—	—	X	X

INTERIOR

ARMRESTS —Front door, integral door pull handles	X	X	X	X	X
Rear	X	X	X	X	X
ASHTRAY —Front instrument panel	X	X	X	X	X
CARPET —Color-keyed cut-pile (passenger compartment)	X	X	X	X	X
Color-keyed load floor carpeting	—	—	X	—	—
DOOR TRIM —All-vinyl, color-keyed with bright accents	X	X	X	—	—
Luxury level with high gloss woodtone applique and carpeting	—	—	—	X	X
GLOVE BOX —Squeeze type glove box latch	X	X	X	X	X
HEADLINING —Preformed, color-keyed	X	X	X	X	X
INSTRUMENT PANEL —Color keyed with international symbols and kilometer markings on speedometer	X	X	X	X	X
Woodtone applique on instrument cluster	X	X	X	—	—
High gloss woodtone applique on instrument cluster and right hand panel	—	—	—	X	X
LIGHTS —Driver courtesy dome front door switch	X	X	X	X	X
Cargo area	—	—	X	—	—
MIRROR —Inside day/night rearview	X	X	X	X	X
SEATS —Low-back bucket, with adjustable head restraints	X	X	X	X	X
Fold down rear seat with carpeting on seat back	—	—	X	—	—
Automatic inertia seat-back release	X	—	—	X	—
SEAT BELTS —Front continuous loop retractor in quarter panel, rotating boot on front side rear lap belts	X	X	X	X	X
retractors on outboard belts	—	—	—	X	X
Color-keyed deluxe with comfort regulator feature	—	—	—	X	X
SEAT TRIM —All-vinyl	X	X	X	X	X
Pleated vinyl sew style	—	—	—	X	X
STEERING COLUMN CONTROL LEVERS —2-lever multi-function design with controls for turn signal	X	X	X	X	X
horn, headlamp dimmer, windshield wipers/washers	X	X	X	X	X
STEERING WHEEL —Color-keyed, 2-spoke	X	X	X	X	X
Deluxe hub	—	—	—	X	X

FUNCTIONAL

ALTERNATOR —40-Ampere	X	X	X	X	X
BATTERY, MAINTENANCE-FREE —54 Ampere-hour in 49 states (45 Ampere-hour in California)	X	X	X	X	X
BRAKES —Manual front disc/rear drum	X	X	X	X	X
COOLANT RECOVERY SYSTEM	X	X	X	X	X
ELECTRONIC IGNITION —DuraSpark	X	X	X	X	X
ENGINE —2.3 Liter 4-cylinder OHC	X	X	X	X	X
FUEL TANK —16 gallons	X	X	X	X	X
HALOGEN HEADLAMPS	—	—	—	X	X
HEATER DEFROSTER —Blend air type 3-speed blower	X	X	X	X	X
HOOD RELEASE, INSIDE	X	X	X	X	X

FAIRMONT — OPTIONAL EQUIPMENT SUMMARY

In addition to the standard features listed, Fairmont includes, as standard equipment, the Ford L Legend Design Safety Features listed in the General Information Section.

FUNCTIONAL cont'd.

	FAIRMONT			FUTURA	
	2-Dr. Sdn	4-Dr. Sdn	4-Door Station Wagon	2-Dr. Futura	4-Dr. Futura
HORN—Single note	X	X	X	X	X
LIFTGATE—Two stage design with gas-filled assist cylinders	—	—	X	—	—
LIFTGATE WARNING LIGHT—Signals if liftgate is ajar	—	—	X	—	—
PARKING BRAKE—Foot operated with warning light	X	X	X	X	X
SOUND PACKAGE, DELUXE	—	—	—	X	X
STEERING—Manual rack-and-pinion	X	X	X	X	X
SUSPENSION—Front Strut-type	X	X	X	X	X
Rear, coil spring four bar link	X	X	X	X	X
TIRES—P-Metric Steel Belted Radial Ply	X	X	X	X	X
TRANSMISSION—4-speed manual, floor-mounted	X	X	X	X	X
VENTILATION—High/Low "ram air"	X	X	X	X	X
VOLTAGE REGULATOR—Electronic	X	X	X	X	X
WINDSHIELD WIPERS—2 speed electric with steering column control lever wiper mounted washer jets	X	X	X	X	X

NOTE: For complete option descriptions and illustrations of major options refer to the Options section. The specific page number where an item appears in the Options section follows each option listed below.

REGULAR PRODUCTION OPTIONS

	FAIRMONT			FUTURA	
	2-Dr. Sdn	4-Dr. Sdn	4-Door Station Wagon	2-Dr. Futura	4-Dr. Futura
ACCENT GROUP, EXTERIOR—includes bright belt moldings, wheelip moldings (deleted with lu-tone paint/wide bodyside moldings), rocker panel moldings, deluxe wheel covers, hood ornament, and left-hand bright style mounted mirror. Required with bright window frames. Not available with Futura Decor Group, ES option, or on station wagon with Squire Option or Exterior Decor Group. P. 3 Options Section	OPT	OPT	OPT	NA	NA
ACCENT GROUP, INTERIOR—includes pleated seat trim (vinyl standard, cloth optional), deluxe steering wheel hub (except with ES option), deluxe sound package, carpeted lower portion of lift-gate (station wagon model), and partial door trim panel with bright woodgrain race track molding. Standard on Futura models and with Squire Option. Not available with Interior Decor Group, or police and taxi packages. Requires bucket seats with 2.3 liter engine and manual transmission. P. 3 Options Section	OPT	OPT	OPT	STD	STD
AIR CONDITIONER—MANUAL TEMPERATURE CONTROL—tinted glass—complete recommended. P. 3 Options Section	OPT	OPT	OPT	OPT	OPT
AXLE OPTIONAL RATIO—standard with Turbocharger. Available only with 2.3 liter engine and automatic transmission. Not available with California or high altitude emission system. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
BATTERY, HEAVY DUTY (45-AMPERE)—standard with 2.3L Turbo, 3.3L and 4.2L engines and in California. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
BATTERY, HEAVY-DUTY (54-AMPERE)—standard with 2.3 liter engine (49 states). Not available with police or taxi packages. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
BODYSIDE PROTECTION, LOWER—includes vinyl sealer applied to rear of front fender, rocker panels, quarter panel above rocker panels, rear of quarter panel, and lower door areas. Also, includes rocker panel moldings when not standard. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
BRACKET FRONT LICENSE PLATE—required in states issuing front license plates. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
BRAKES, POWER FRONT DISC—required with 2.3 liter 2V Turbocharger or 4.2 liter (255 CID) 2V engines, on station wagon model with 3.3 liter engine, on station wagon model with 2.3 liter engine and power windows or air conditioner, or on 4-door sedan with 3.3 liter (200 CID) 1V engine and flip-up open air roof. Standard with taxi packages. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
BUMPER RUB STRIPS—standard with ES option. Requires rear bumper guards. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
BUMPER GUARDS, REAR—standard with deluxe bumper group and ES option. P. 4 Options Section	OPT	OPT	OPT	OPT	OPT
CLOCK, ELECTRIC—not available with instrument cluster, or with police or taxi package. P. 5 Options Section	OPT	OPT	OPT	OPT	OPT
CONVENIENCE GROUP—includes visor vanity mirror, deluxe coat-keyed seat belts (standard on Futura), cigar lighter, rear seat ashtray, and glove box lock. Standard with Interior Decor Group and Futura Decor Group. P. 6 Options Section	OPT	OPT	OPT	OPT	OPT
DECKLID RELEASE REMOTE CONTROL—available only on sedan and Futura models. P. 7 Options Section	OPT	OPT	NA	OPT	OPT
DECOR GROUP, EXTERIOR—includes bright belt moldings, bright window frames, vinyl inset lower bodyside moldings with integral upper wheelip moldings, body accent paint stripes, bright remote-control style mounted mirrors, agent turbine wheel covers and hood ornament. Not available with Futura Decor Group, Squire Option, Exterior Accent Group, ES option, trim rings/hub caps, or deluxe wheel covers. P. 7 Options Section	NA	NA	OPT	NA	NA
DECOR GROUP, INTERIOR—see Options Section for a complete description of option contents. Requires bright dual mirrors. Not available with manual transmission, Futura Decor Group, Interior Accent Group or ES option. Bucket seats are required when the automatic transmission is ordered. P. 8 Options Section	NA	NA	OPT	NA	NA
DEFLECTORS, MUD AND STONE—P. 9 Options Section	OPT	OPT	OPT	OPT	OPT
DEFROSTER, ELECTRIC REAR WINDOW—not available with rear window defogger. P. 9 Options Section	OPT	OPT	OPT	OPT	OPT

▲ New or revised for 1980

FAIRMONT — OPTIONAL EQUIPMENT SUMMARY

NOTE: For complete option descriptions and illustrations of major options refer to the Options section. The specific page number where an item appears in the Options section follows each option listed below.

REGULAR PRODUCTION OPTIONS cont'd

	FAIRMONT			FUTURA	
	2-Dr. Sdn	4-Dr. Sdn	4-Door Station Wagon	2-Dr. Futura	4-Dr. Futura
EMISSION SYSTEM, HIGH ALTITUDE —available only with 3.3 liter (200 CID) 1V or 4.2 liter (255 CID) 2V engine with SelectShift automatic transmission. Not available with floor shift, California emission system or with police or taxi packages. P. 10 Options Section	OPT	OPT	OPT	OPT	OPT
EMISSION SYSTEM, CALIFORNIA —required on vehicles to be registered in the state of California. Not available with 3.3 liter (200 CID) 1V engine in combination with manual transmission, or high altitude emission system. P. 10 Options Section	OPT	OPT	OPT	OPT	OPT
ENGINE, 2.3 LITER 2V 4-CYLINDER TURBOCHARGED —requires floor-mounted automatic transmission and instrumentation cluster at extra cost. Not available with 45-ampere battery or high altitude emission system. P. 10 Options Section	OPT	OPT	OPT	OPT	OPT
ENGINE, 3.3 LITER (200 CID) 1V 6-CYLINDER —includes bench seat. Requires power front disc brakes on station wagon model. Not available with California or high altitude emission system, or flight bench seat in combination with four-speed manual overdrive transmission. P. 10 Options Section	OPT	OPT	OPT	OPT	OPT
ENGINE, 4.2 LITER (255 CID) 2V 8-CYLINDER (VARIABLE VENTURI CARBURETOR IN STATE OF CALIFORNIA) —includes bench seat. Requires SelectShift automatic transmission, power front disc brakes, power steering, and P185/75RX14 tires in combination with air conditioner. P. 10 Options Section	OPT	OPT	OPT	OPT	OPT
ES OPTION —see Option Section for a complete description of option contents. Available only on Fairmont sedan models. Not available with Exterior Accent Group, trim rings/hub caps, tu-tone paint, accent stripe, Futura Decor Group, deluxe wheel covers, bright window frames, police or taxi packages. P. 11 Options Section	OPT	OPT	NA	NA	NA
FLOOR SHIFT (AUTOMATIC TRANSMISSION) —requires bucket seats. Not available with police or taxi packages. Required with 2.3L Turbo. P. 11 Options Section	OPT	OPT	OPT	OPT	OPT
FUTURA DECOR GROUP —includes deluxe cloth flight bench seat with fold-down center armrest, luxury steering wheel, unique high gloss woodgrain instrument panel appliques, upgraded sound package, 18-oz. cut-pile carpeting, luggage compartment trim, Convenience Group, cloth headlining and sun visors (vinyl with white trim, 2-door only), bodyside accent paint stripe, bright window frame moldings and dual bright remote control mirrors. P. 11 Options Section	NA	NA	NA	OPT	OPT
FUTURA SPORTS GROUP —includes color-keyed turbine wheel covers, charcoal/argent painted grille louvers and "youth" tape stripe. Hood ornament and standard B pillar louvers and accent stripe deleted. Not available with vinyl roof. P. 11 Options Section	NA	NA	NA	OPT	OPT
GLASS TINTED (COMPLETE) —recommended with air conditioner. P. 12 Options Section	OPT	OPT	OPT	OPT	OPT
INSTRUMENTATION CLUSTER —includes tachometer, trip odometer, ammeter, temperature gauge, oil pressure gauge, and liftgate ajar light on station wagon model. Not available with electric clock, or with police or taxi packages. Required with 2.3L Turbo. Also, models with automatic transmission require floor shift and bucket seats. P. 13 Options Section	OPT	OPT	OPT	OPT	OPT
LIGHT GROUP —includes luggage compartment light (sedans and Futura), ashtray light, glove box light, engine compartment light, passenger door courtesy light, rear door courtesy light, 4-door sedan, 4-door Futura and station wagon) and dual beam map light. Luggage compartment light and map light deleted with flip-up open air roof. P. 13 Options Section	OPT	OPT	OPT	OPT	OPT
LOCKS, POWER DOOR P. 14 Options Section	OPT	OPT	OPT	OPT	OPT
LUGGAGE RACK —available only on station wagon model. P. 14 Options Section	NA	NA	OPT	NA	NA
MIRRORS, DUAL BRIGHT REMOTE CONTROL —standard with Exterior Decor Group, ES option (black), 4-door Futura or Futura Decor Group (2-door only). Required with power windows, manual vent windows or Interior Decor Group, unless ordered with Exterior Decor Group or ES option. P. 15 Options Section	OPT	OPT	OPT	OPT	STD
MOLDINGS, ROCKER PANEL —standard with Exterior Accent Group or lower bodyside protection. P. 16 Options Section	OPT	OPT	OPT	OPT	OPT
MOLDINGS, VINYL INSERT BODYSIDE —includes black vinyl insert, brown with Squire Option. Not available with Exterior Decor Group or ES option. P. 16 Options Section	OPT	OPT	OPT	NA	NA
MOLDINGS, WIDE VINYL INSERT BLACK BODYSIDE —requires Special Tu-Tone Exterior Paint treatment and Exterior Accent Group on 2-door and 4-door sedan models. P. 16 Options Section	OPT	OPT	NA	STD	STD
PAINT, METALLIC GLOW P. 17 Options Section	OPT	OPT	OPT	OPT	OPT
PAINT, ES OPTION TU-TONE —available only with ES option. P. 17 Options Section	OPT	OPT	NA	NA	NA
PAINT, TU-TONE SPECIAL —sedan models include a narrow tri-color border tape at upper bodyside character line and at lower bodyside character line, and tu-tone paint dark color to be sandwiched below upper character line and above lower character line. Futura models include front and rear bodyside molding extensions, a narrow tri-color border tape at upper front and rear character line including tape over the roof, and tu-tone paint dark color above upper front and upper rear character line including over roof, and dark color below character line. Not available on Futura Sport Coupe with full or half-vinyl roof. Requires wide vinyl insert bodyside moldings on Fairmont 2-door and 4-door sedans. P. 17 Options Section	OPT	OPT	NA	OPT	OPT

▲ New or revised for 1980

FAIRMONT — OPTIONAL EQUIPMENT SUMMARY

NOTE: For complete option description and illustrations of major options refer to the Options section. The specific page number where an item appears in the Options section follows each option listed below

REGULAR PRODUCTION OPTIONS cont'd

	FAIRMONT			FUTURA	
	2 Dr Sdn	4 Dr Sdn	4 Dr Station Wgn	2-Dr Futura	4-Dr Futura
PREMIUM SOUND SYSTEM —requires optional radio with AM/FM feature. Not available with police or taxi packages. P. 18 Options Section .	OPT	OPT	OPT	OPT	OPT
PROTECTION GROUP —includes color-keyed 14-oz. nylon carpet mats, door edge guards (woodgrain with Squire Option) and license plate frames, rear only when front license plate bracket is not ordered. P. 18 Options Section .	OPT	OPT	OPT	OPT	OPT
RADIO, AM —not available with Premium Sound System. P. 18 Options Section .	OPT	OPT	OPT	OPT	OPT
RADIO, AM, FM MONAURAL —not available with Premium Sound System. P. 18 Options Section .	OPT	OPT	OPT	OPT	OPT
RADIO, AM, FM STEREO —includes two instrument panel-mounted speakers and dual rear seat speakers. P. 18 Options Section .	OPT	OPT	OPT	OPT	OPT
RADIO, AM/FM STEREO WITH CASSETTE TAPE —includes two instrument panel-mounted speakers and dual rear seat speakers. P. 19 Options Section .	OPT	OPT	OPT	OPT	OPT
RADIO, AM/FM STEREO WITH 8-TRACK TAPE —includes two instrument panel-mounted speakers and dual rear seat speakers. P. 18 Options Section .	OPT	OPT	OPT	OPT	OPT
RADIO FLEXIBILITY OPTION —includes all ignition/electrical suppression equipment, two front speakers, complete wiring for four speakers (rear speakers not included), package tray or rear quarter trim panel provision for rear speakers, conventional antenna and cable, and radio installation kit. Available only for stock orders. Not available with other radio options. NOTE: Prices include AM radio to be installed by dealer or credited against price of a more expensive audio system. P. 20 Options Section .	OPT	OPT	OPT	OPT	OPT
ROOF, FLIP UP OPEN AIR —not available on station wagon model, or with map light or police or taxi package. Requires half vinyl roof on Futura model and power front disc brakes on 4-door sedan with 3.3 liter (200 CID) 1 V engine. P. 20 Options Section .	OPT	OPT	NA	OPT	OPT
ROOF FULL VINYL —not available with Futura Sports Group or taxi package. Requires Exterior Accent Group or ES option on sedan models, excluding Futura models. P. 20 Options Section .	OPT	OPT	NA	OPT	OPT
ROOF REAR HALF VINYL —available only on Futura Coupe model with flip up open air roof. P. 20 Options Section .	NA	NA	NA	OPT	NA
SEAT, VINYL BENCH —standard on models with 3.3 liter (200 CID) 1 V or 4.2 liter (255 CID) 2V engine. Available also on models with 2.3 liter engine and SelectShift automatic transmission without floor shift. P. 20 Options Section .	OPT	OPT	OPT	OPT	OPT
SEAT POWER—SINGLE CONTROL —not available with bucket seats. 2.3 liter engine with manual transmission, or taxi package. P. 21 Options Section .	OPT	OPT	OPT	OPT	OPT
SEATS (NON-RECLINING), VINYL BUCKET —standard with 2.3 liter engine. Not available with Interior Decor Group. P. 21 Options Section .	OPT	OPT	OPT	OPT	OPT
SEAT (BASE LEVEL) CLOTH AND VINYL BENCH —available only on Fairmont sedan models. P. 20 Options Section .	OPT	OPT	NA	NA	NA
SEATS (NON-RECLINING), CLOTH AND VINYL BUCKET —available only with 2.3 liter engine, without Interior Decor Group. P. 21 Options Section .	OPT	OPT	OPT	OPT	OPT
SPEED CONTROL, FINGERTIP —includes luxury steering wheel. Not available with sport steering wheel, high altitude emission system, or taxi package. Required with leather-wrapped steering wheel. Also, when ordered with police package requires first gear lockout—delete. P. 23 Options Section .	OPT	OPT	OPT	OPT	OPT
SQUIRE OPTION —see Option Section for a complete listing of option contents. Available only on station wagon model. Not available with Exterior Accent Group, accent paint stripes or Exterior Decor Group. P. 24 Options Section .	NA	NA	OPT	NA	NA
STEERING WHEEL, SPORT —standard with ES option. Not available with fingertip speed control, tilt steering wheel, or police or taxi packages. P. 25 Options Section .	OPT	OPT	OPT	OPT	OPT
STEERING WHEEL, LEATHER-WRAPPED (COLOR KEYED) —requires fingertip speed control and Interior Decor Group or Futura Decor Group. Not available with police or taxi packages. P. 24 Options Section .	OPT	OPT	OPT	OPT	OPT
STEERING, POWER —standard with police and taxi packages. Required with 4.2 liter (255 CID) 2V engine or tilt steering wheel at extra cost. Not available on station wagon model with 2.3 liter engine. P. 24 Options Section .	OPT	OPT	OPT	OPT	OPT
STEERING WHEEL, TILT —includes luxury steering wheel and requires power steering. Not available with sport steering wheel, or taxi package. P. 25 Options Section .	OPT	OPT	OPT	OPT	OPT
STORAGE BOX, LOCKABLE —available only on station wagon model. Required with rear window wiper/washer. P. 25 Options Section .	NA	NA	OPT	NA	NA
STRIPE ACCENT —includes over roof strip on Futura Coupe model. Included with Exterior Decor Group and Futura Decor Group. Not available with Squire Option or ES option. P. 17 Options Section .	OPT	OPT	OPT	OPT	OPT
SUSPENSION, HANDLING —includes unique shock absorber valving and double-acting piston, rear stabilizer bar, increased diameter front stabilizer bar (2.3 liter and 3.3 liter engines), 5.5 inch wheels, modified rear spring rates, and front and rear suspension lower arm bushings. Standard with ES option. Not available on station wagon model, or with heavy-duty load suspension, police or taxi package. Requires P185/75R tires. P. 25 Options Section .	OPT	OPT	NA	OPT	OPT
TRANSMISSION, SELECTSHIFT AUTOMATIC —standard with police or taxi package. Required with high altitude emission system, 3.3 liter engine with California emission system, or 4.2 liter engine. Not available on station wagon model with 3.3 liter engine in combination with high altitude emission system or on station wagon model with 2.3 liter engine. P. 26 Options Section .	OPT	OPT	OPT	OPT	OPT

▲ New or revised for 1980

FAIRMONT — OPTIONAL EQUIPMENT SUMMARY

NOTE: For complete option descriptions and illustrations of major options refer to the Options section. The specific page number where an item appears in the Options section follows each option listed below.

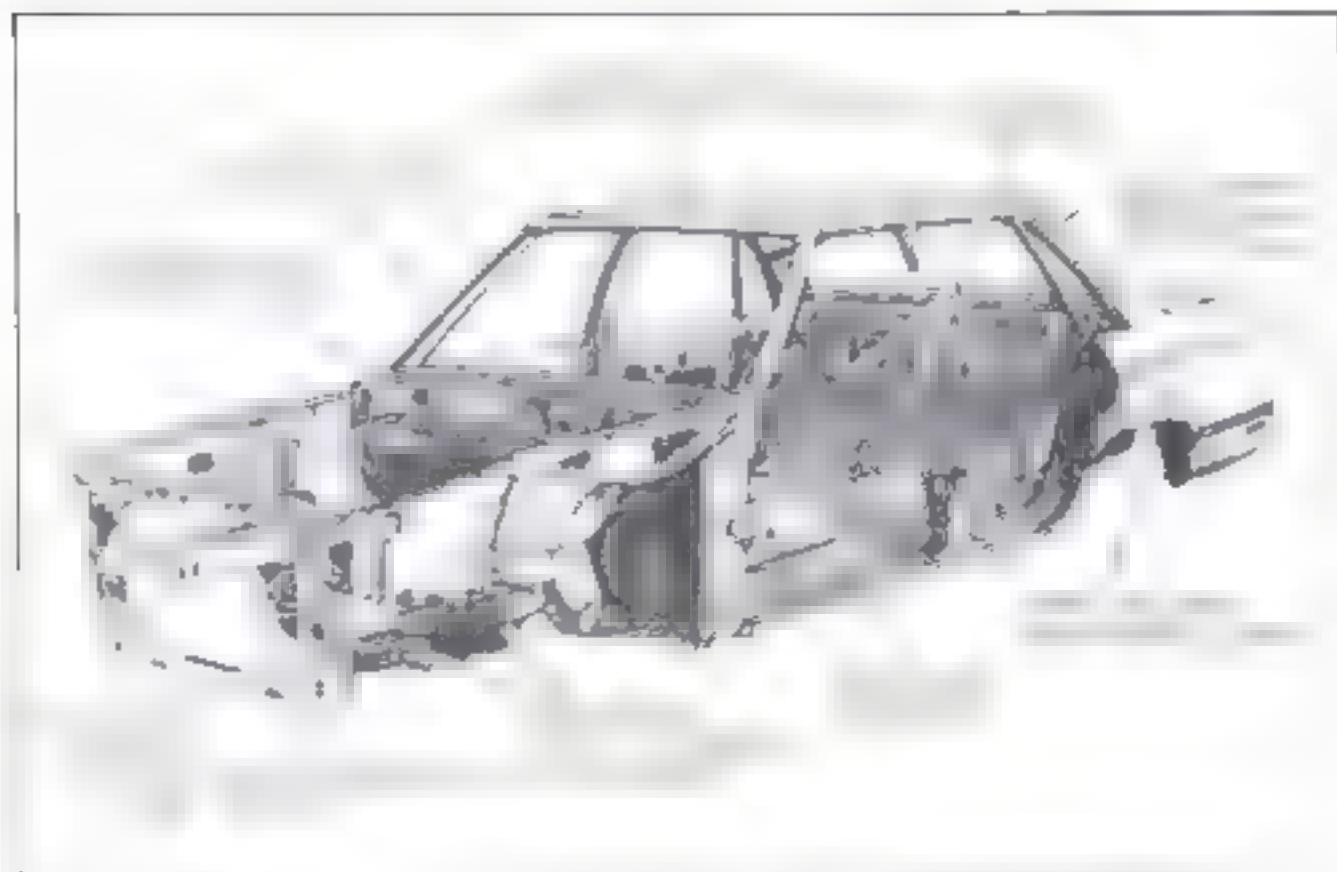
REGULAR PRODUCTION OPTIONS cont'd

	FAIRMONT			FUTURA	
	2-Dr Sdn	4-Dr Sdn	4-Dr Station Wgn	2-Dr Futura	4-Dr Futura
TIRE, CONVENTIONAL SPARE —replaces standard P185/80x14 lightweight spare tire. Not available with police package. P. 26 Options Section	OPT	OPT	OPT	OPT	OPT
TIRES, WSW AND RWLP —P. 26 Options Section	OPT	OPT	OPT	OPT	OPT
TRIM (ACCENT LEVEL), CLOTH AND VINYL SEAT —available only on Futura or with Interior Accent Group or Squire Option, bench or bucket seats. P. 22 Options Section	OPT	OPT	OPT	OPT	OPT
TRIM (DECOR LEVEL), CLOTH AND VINYL SEAT —standard with Futura Decor Group. Available only on station wagon model with Interior Decor Group. P. 22 Options Section	NA	NA	OPT	OPT	OPT
TRIM, VINYL SEAT —standard on station wagon model with Interior Decor Group. Available only on models with Futura Decor Group. P. 22 Options Section	NA	NA	OPT	OPT	OPT
TRIM RINGS HUB CAPS —not available on Futura, or with Exterior Decor Group or ES option. P. 28 Options Section	OPT	OPT	OPT	NA	NA
VENT WINDOWS, PIVOTING FRONT —not available on Futura Coupe model. Requires bright, remote control mirrors, ES option, or Exterior Decor Group. Also, required with power windows. P. 27 Options Section	OPT	OPT	OPT	NA	OPT
VENTILATION LOUVERS (COLOR-KEYED) —standard with ES option (black). Available only on sedan models. Not available on police or taxi packages. Requires Exterior Accent Group or Futura Decor Group. P. 26 Options Section	OPT	OPT	NA	OPT	OPT
WHEEL COVERS, DELUXE —standard with Squire Option or Exterior Accent Group. Not available with ES option, or Exterior Decor Group. P. 27 Options Section	OPT	OPT	OPT	NA	NA
WHEEL COVERS, TURBINE —argent on Futura models, with Exterior Decor Group and with ES option. Color-keyed with Futura Sports Group. Not available with police or taxi packages. P. 27 Options Section	OPT	OPT	OPT	STD	STD
WHEEL COVERS, WIRE —not available with police or taxi packages. P. 27 Options Section	OPT	OPT	OPT	OPT	OPT
WHEELS, FOUR CAST ALUMINUM —not available with police or taxi package. P. 28 Options Section	OPT	OPT	OPT	OPT	OPT
WHEELS WITH TRIM RINGS, FOUR STYLED STEEL —not available with ES option or on station wagon model with 4.2-liter engine and air conditioner, or with police or taxi packages. P. 29 Options Section	OPT	OPT	OPT	NA	NA
WINDOW FRAMES, BRIGHT —standard with Futura Decor Group, Squire Option, or Exterior Decor Group. Requires Exterior Accent Group. Not available with ES option. P. 29 Options Section	OPT	OPT	OPT	OPT	OPT
WINDOWS, POWER SIDE —require dual remote control mirrors, ES option, or Exterior Decor Group. Also, require pivoting front vent windows (except on Futura Coupe). Not available with police or taxi package. P. 29 Options Section	OPT	OPT	OPT	OPT	OPT
WINDSHIELD WIPERS, INTERVAL —P. 29 Options Section	OPT	OPT	OPT	OPT	OPT
WIPER, WASHER, REAR WINDOW —available only on station wagon model. Requires lockable storage box at extra cost. P. 29 Options Section	NA	NA	OPT	NA	NA

LIMITED PRODUCTION OPTIONS

HEATER, ENGINE BLOCK IMMERSION	OPT	OPT	OPT	OPT	OPT
MAP LIGHT —available only on 4-door sedan model. Standard with police package. Available only for fleet.	NA	OPT	NA	NA	OPT
FLOOR MATS, FRONT (COLOR-KEYED) —standard with Protection Group. Available only for fleet.	OPT	OPT	OPT	OPT	OPT
LIGHTER, CIGAR —standard with Convenience Group, Interior Decor Group, and police or taxi packages. Available only for fleet.	OPT	OPT	OPT	OPT	OPT
LIFTGATE ASSIST HANDLE —available only on station wagon model.	NA	NA	OPT	NA	NA
LIGHT, LUGGAGE COMPARTMENT —standard on station wagon model, cargo light, and with light group.	OPT	OPT	STD	OPT	OPT
MAP LIGHT, DUAL BEAM —standard with light group. Available only on fleet sedan models.	OPT	OPT	OPT	OPT	OPT
MIRROR, LEFT-HAND REMOTE CONTROL —standard with dual bright remote-control mirrors. Not available with pivoting front vent windows. Available only for fleet.	OPT	OPT	OPT	OPT	STD
GLASS, TINTED (WINDSHIELD) —available only for fleet.	OPT	OPT	OPT	OPT	OPT
BATTERY, EXTRA HEAVY-DUTY 77-AMPERE —standard with police or taxi packages. Available only for fleet.	OPT	OPT	OPT	OPT	OPT
SUSPENSION, HEAVY-DUTY LOAD —includes unique shock absorber valving (except station wagon model), and front/rear lower arm bushings (increased diameter front stabilizer bar (except station wagon model, or sedan models with 5.0 liter engine), increased front and rear spring rates, and 5.5 inch wheels. Not available on Futura models, or with ES option, handling suspension, or police or taxi package.	OPT	OPT	OPT	NA	NA

FAIRMONT — CHASSIS FEATURES

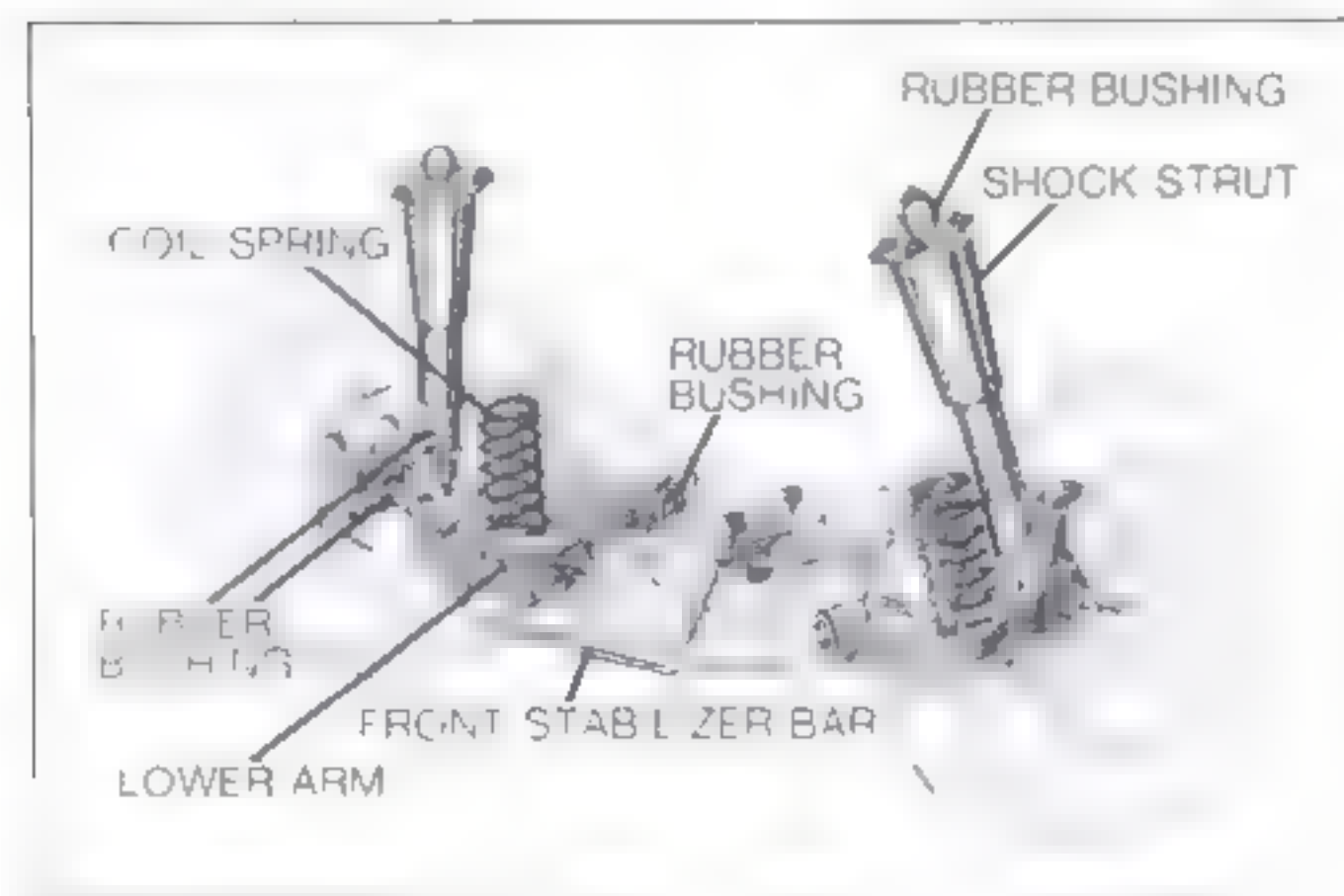


UNDERBODY CONSTRUCTION

Fairmont's underbody provides an efficient structural platform for attaching the drivetrain, steering and suspension systems. Much of its support ability comes from welding the front, rear and side rails together with the floor pan, crossmembers and torque boxes.

Some of the features and advantages of unitized body construction are:

- Improved fit and alignment of doors, hood and decklid with lighter weight
- The floor pan has stamped-in stiffeners and a full-length tunnel which helps rigidity in the passenger compartment
- The front suspension strut attaching points and engine front mounting brackets are integral with the fender aprons and side rails for added rigidity
- Rubber insulators used at all points of contact between the body and the front and rear suspensions and engine help absorb noise, vibration and harshness before they reach the passenger compartment
- Complete isolation of the number 3 crossmember, which serves as the rear engine mount, reduces engine and powertrain vibration



ZERO SCRUB GEOMETRY

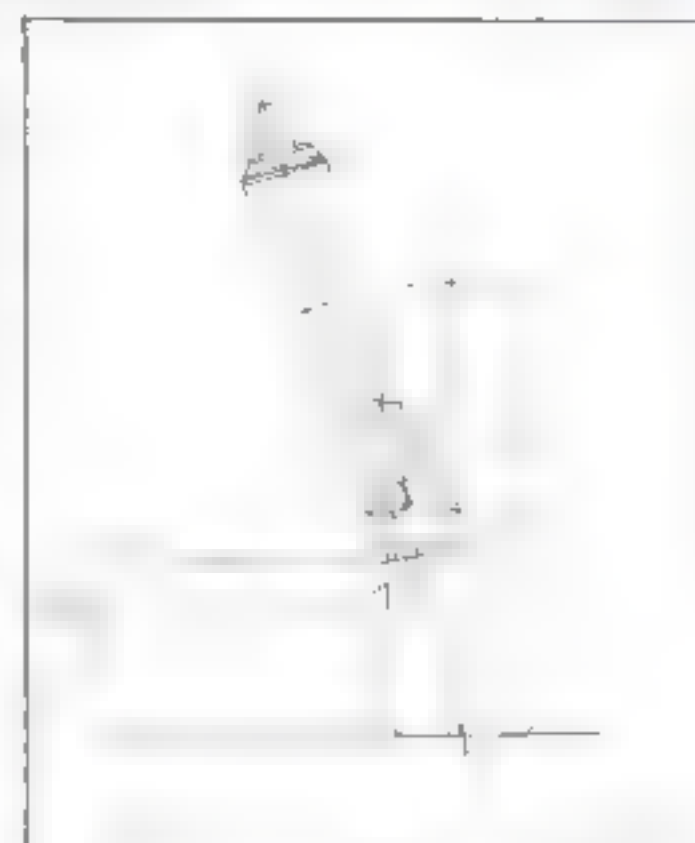
FRONT SUSPENSION

Fairmont's front suspension design incorporates a variation of the MacPherson strut suspension. The Fairmont suspension design utilizes a coil spring between the lower suspension arm and the number 2 crossmember.

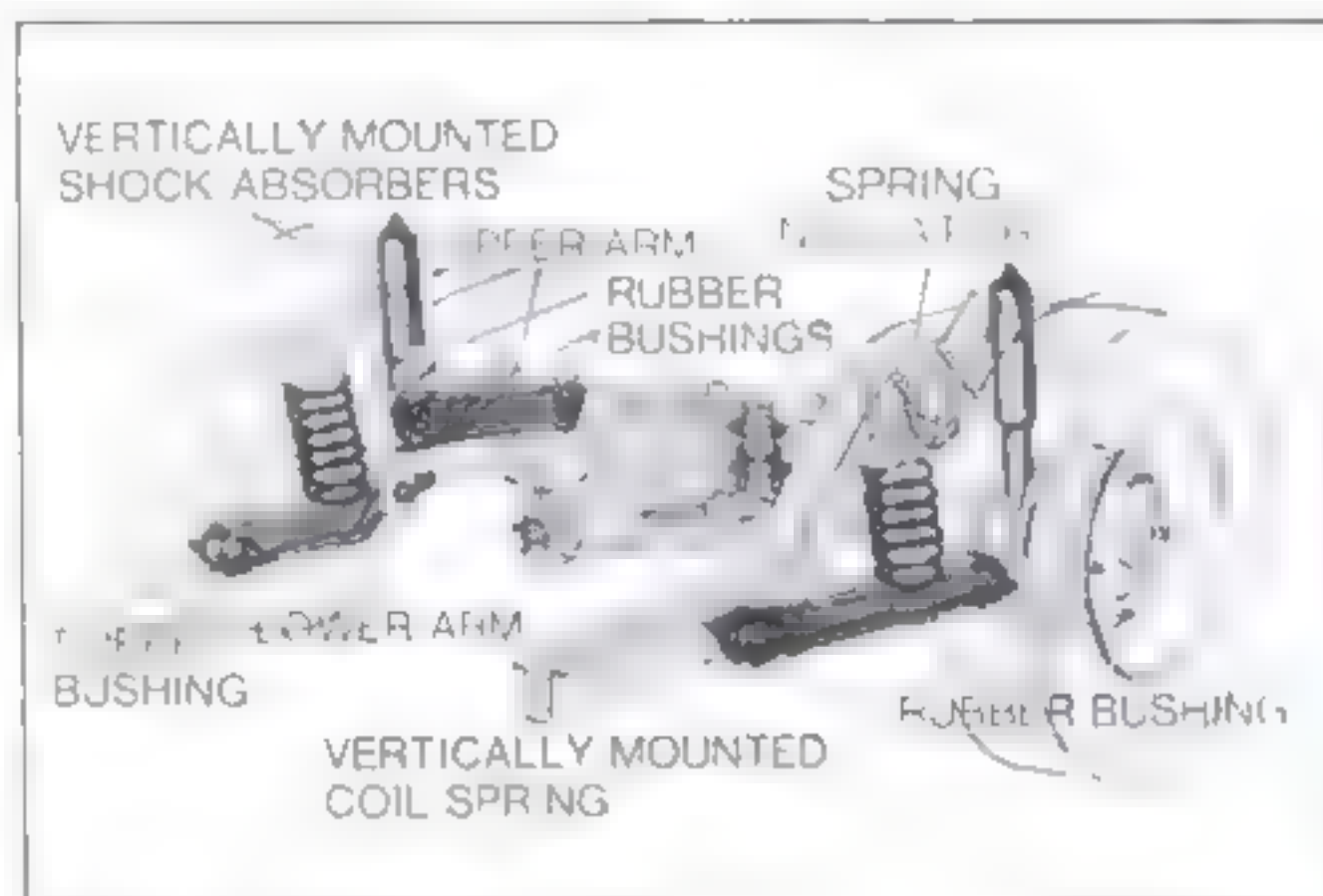
Major design features and benefits of Fairmont's suspension are:

- The strut replaces the conventional upper arm and ball joint, resulting in a simplified design
- The anti-roll bar connects the right- and left-hand lower suspension arms to assist stability during cornering

- The mounting of the coil spring between the lower suspension arm and the number 2 crossmember helps absorb the vehicle weight without additional reinforcements at the upper strut attaching points
- The turning axis intersects the road surface 0.2-inches inboard of the centerline of the tire, achieving a near "zero scrub geometry." The effect of "zero scrub" is to reduce the steering effort
- Rubber bushings at the attaching points of the lower suspension arms and upper strut mountings help reduce the transfer of road noise and vibration



ZERO SCRUB GEOMETRY



REAR SUSPENSION

Fairmont features a four-link suspension with coil springs.

Important rear suspension features include:

- Four angular placed arms control the position of the rear axle assembly and absorb braking and acceleration forces
- Coil springs and shock absorbers are positioned vertically — outboard of the rear rails for good ride control
- Suspension arms, coil springs and shock absorbers are mounted on large rubber bushings to help reduce noise and vibration
- Insulators on the coil springs help reduce vibrations before reaching the passenger

NOTE: An optional handling suspension incorporating a rear stabilizer bar is also available for 2- and 4-door sedan and Futura models. It is included with the ES option.

FAIRMONT SUSPENSION SPECIFICATIONS

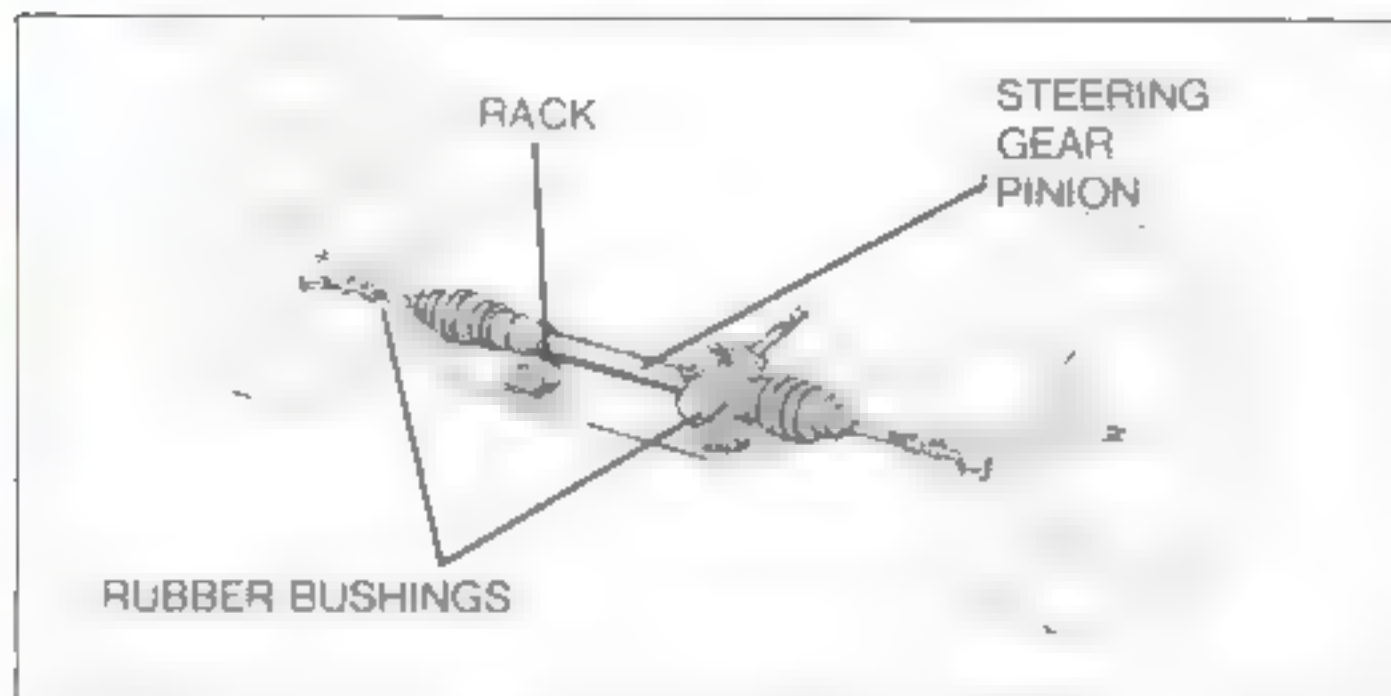
FRONT

Type	Strut-Type with near Zero Scrub Radius Geometry
Springs	Coil, Rubber-Insulated, Mounted on Lower Suspension Arm
Shock Absorbers	Direct, Telescopic Double-Acting Hydraulic
Anti-Roll Bar	Link-Type, Rubber-Bushed
Wheel Bearings	Taper Roller
Lower Arm	"A" Configuration with Directional Voids Bushings

REAR

Type	Four-Bar Link Design
Springs	Coil, Rubber-Insulated
Shock Absorbers	Direct Double-Acting Hydraulic

FAIRMONT — CHASSIS FEATURES



MANUAL RACK-AND-PINION STEERING

Fairmont's rack-and-pinion steering provides precise steering response with minimum effort. In this system a pinion gear, mounted directly to the steering shaft, engages a linear-toothed section (the rack). This simple, direct system eliminates the pitman arm, drag link and recirculating gear box found on conventional steering systems. Other design features and benefits include:

- A universal joint collar at the forward end of the steering gear shaft permits the shaft to deflect in the event of collision. The joint minimizes road vibrations transmitted to the steering wheel.
- The steering housing is mounted on two rubber bushings to reduce road shock and noise.
- Tie rods are short and attached directly to the spindle arms.

See page 24 of this section for additional steering specifications.

POWER RACK-AND-PINION STEERING

Fairmont's optional power rack-and-pinion steering features a variable ratio design. The system features a unique rack in that the tooth pressure angle is varied in spacing as it progresses toward each end of the rack. A high on-center ratio provides stable steering feel during normal straightaway driving. But the variable tooth spacing reduces the ratio as the wheel is turned off center, increasing the rate of turn of the front wheel.

A lightweight steering pump helps provide extra power that is needed for low speed turning and parking. At highway speeds, the steering pump reduces power to provide a good "feel" of the road.

FRONT DISC/REAR DRUM BRAKES

Front disc brakes and rear drum brakes are standard on all Fairmont models.

Front disc brake pad clearance is automatically maintained by the action of the piston seal. Fairmont's rear drum brakes are self-adjusting. Self-adjustment is accomplished when the brake is applied while the car is moving in reverse.

The parking brake is mechanically applied by a convenient foot pedal and is released by a handle below the instrument panel.

Power front disc/rear drum brakes are available as an option and required with the 2.3L Turbo and 4.2 Liter (255 CID) engines. Also, power brakes are required on the station wagon with 3.3 Liter (200 CID) engine and all models with automatic transmission.

See page 24 in this section for brake specifications and the General Information Section for a detailed description of the Ford brake system.

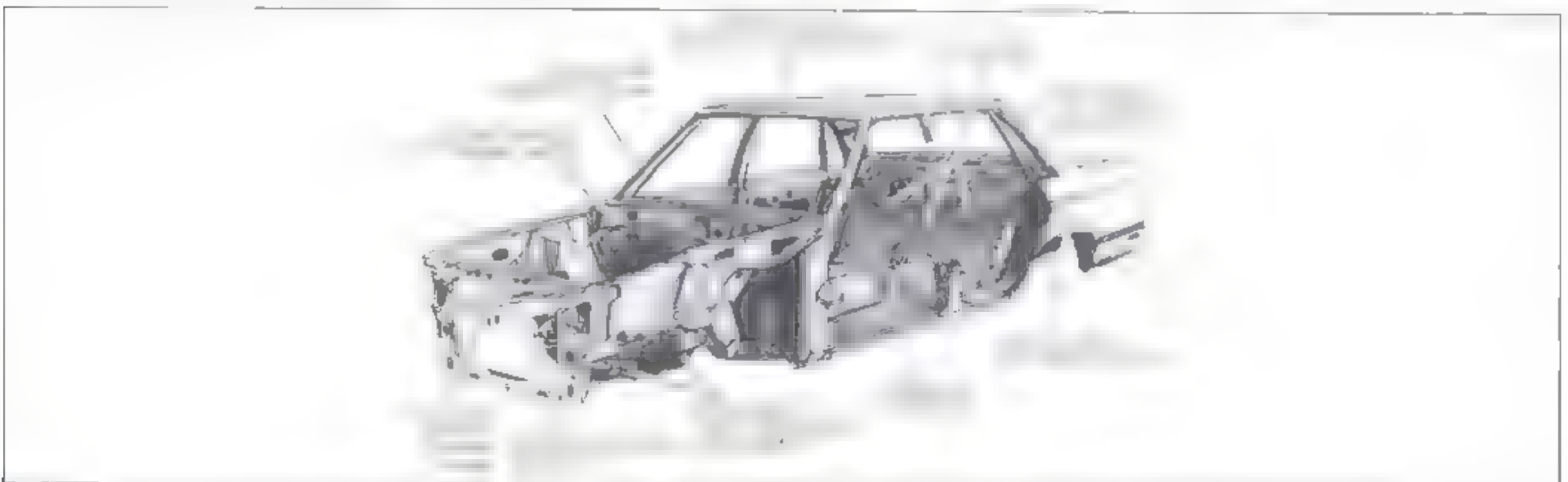
MANUAL TRANSMISSION

A floor-mounted 4-speed manual transmission is standard on all Fairmont models with the standard 2.3 liter 4-cylinder. Design features and benefits include:

- Lightweight aluminum clutch and extension housing.
- Optimum spacing between gear ratios for smooth, efficient performance.
- A European-type, single-rail, enclosed shift mechanism for a more positive shift "feel".

A floor-mounted 4-speed manual overdrive transmission is standard on all models equipped with the optional 3.3 liter (200 CID) engine. This transmission features single rail shift control linkage and a lightweight aluminum extension housing case and bearing retainer. See the Powertrains Section for a more detailed description of both manual transmissions.

FAIRMONT — BODY FEATURES



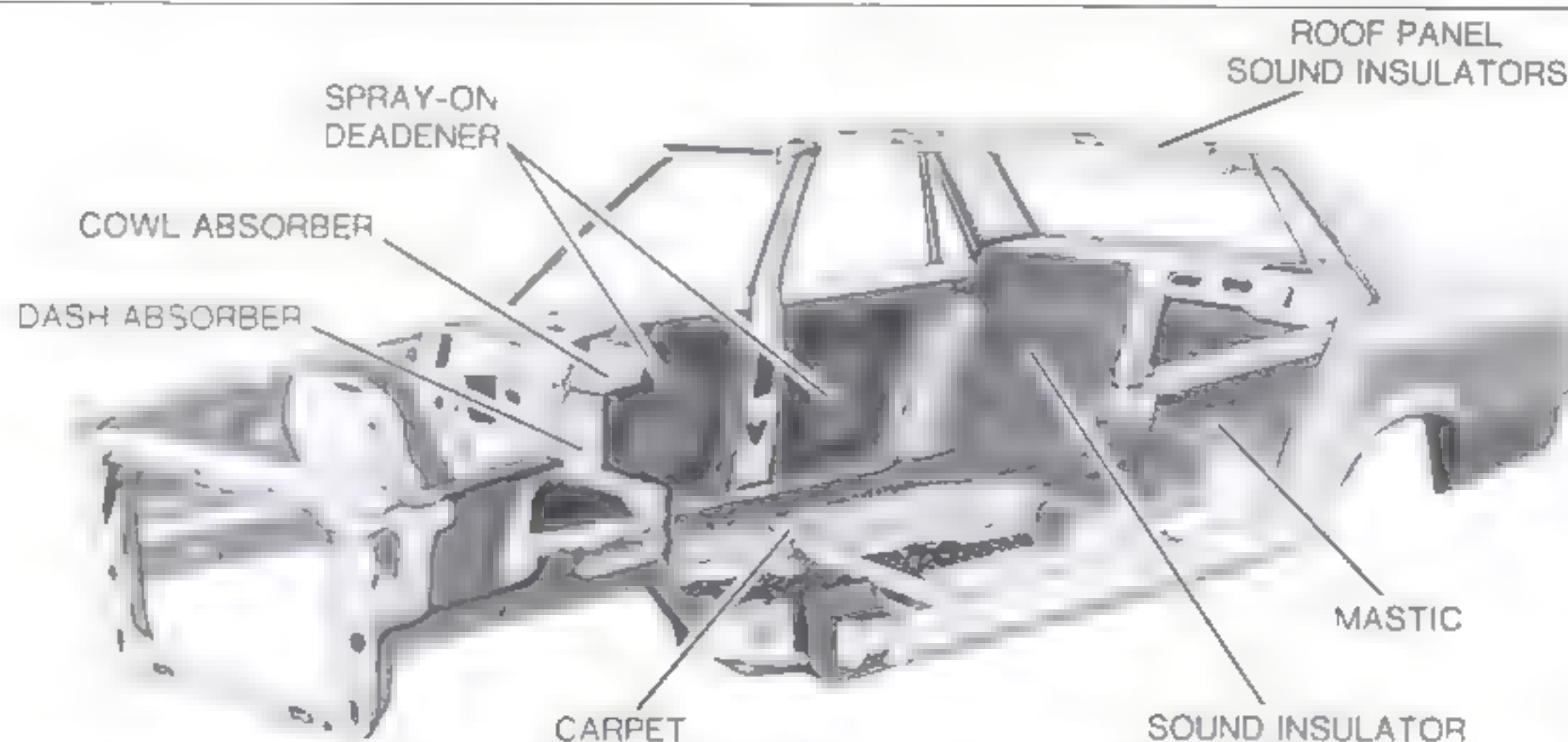
BODY CONSTRUCTION

The new Fairmont features unitized body construction. Design features and benefits include:

- Body panels, back panel, roof, windshield header and roof rails are welded to the cowl, dash panel and front-end structure.

- The large section cowl panel structure is specially shaped to increase rigidity to the cowl area.
- Full box section used in front and center roof pillars helps provide rigidity. The roof pillars have a narrow design to help provide a high level of glass area.
- Door hinges are bronze-bushed for long wear and ease of operation.

FAIRMONT — BODY FEATURES



BODY INSULATION

The following insulation materials are used in Fairmont to help reduce road and engine noise

- (1) The hood has a 1-inch fiberglass insulation pad on all models except sedans and station wagon with 2.3L and 3.3L engines and base trim
- (2) The dash panel has 1-inch, 125-gram cotton fiber with 12-oz. per sq. ft. plastisol coating extending around to the cowl sides
- (3) The cowl top panel has a 1/2-inch, 85-gram molded cotton fiber absorber
- (4) Cowl side trim panels have a 1-inch, 125-gram cotton fiber pad with 12-oz. per sq. ft. plastisol coating. Fiberglass pad between cowl side outer and fender on all models except sedans and station wagon with 2.3L and 3.3L engines and base trim
- (5) The floor pan, except rear seat footwells (including the drive line tunnel), the forward portion of the luggage compartment and above the rear suspension are coated with heat-bondable mastic
- (6) The roof is lined with 1/2-inch, 56-gram fiber
- (7) Rear pillars have a self-adhesive mastic insulator attached at the trim panels
- (8) The package tray strainer on sedan models is covered with a 1/2-inch, 76-gram wood fiber absorber with one-side polypropylene mesh and a polyethylene film on both sides. These materials are extended down to the axle kick-up and outboard to the rear wheelhouses
- (9) The package tray has a hardboard with die-cut cotton insulator
- (10) 2-door Sedan and 2-door Futura models have a molded fiber absorber in the quarter trim panel
- (11) The station wagon has a molded fiber pad with 12-oz. per sq. ft. plastisol coating on the rear wheelhouse, behind the seat belt retractors, and extending to the rear of the vehicle
- (12) Carpeting is backed with a 1/2-inch, 130-gram per sq. ft. fiber pad
- (13) Station wagon trim panel has a fiber pad attached to the trim panel
- (14) Die cut mastic and cotton pad under rear seat of all sedans and Futura except sedans with base interior trim
- (15) Molded plastisol coated cotton pad under seat of station wagon

NOTE: The Interior Decor Group has rear wheelhouse insulation, carpeted luggage compartment. Station wagons with the Interior Decor Group and Interior Accent Group include carpeting on liftgate

BODY SEALING MATERIAL

The following joint sealers and special anti-squeak and sealing devices are used in all Fairmonts to help assure a comfortable quiet ride

- Plastic sealing material applied to exposed spot-welded body panel seams, joints and any exposed holes on the inner side members
- Vinyl-plastic seals on the drip rails and rear deck trough
- Windshield and backlites sealed with butyl tape
- Special pads, grommets, seals and plug buttons to guard against dust and drafts
- Heat-curing sealer applied to all other panel seams and joints
- Large diameter, tubular weatherstripping to provide tight seals around all doors

SEAT CONSTRUCTION

Low-back bucket seats, with adjustable head restraints are standard on all models equipped with 2.3 liter engine. Bench seats are standard on all models with the 3.3 liter (200 CID) and 4.2 liter (255 CID) engines

A flight bench seat is included with the Interior Decor Group

Front seats are constructed of molded foam supported by springs. The rear seats feature full foam padding

The front seats are attached to strong roller bearing tracks which provide up to five inches of seat adjustment.

An automatic inertia seat-back release is standard on the 2-door sedan and Futura. When the vehicle is not in motion, or when traveling at steady speeds, this feature allows the front seat to be flipped forward without using any seat-back release latch. But, during any change in vehicle motion, rapid deceleration or cornering, the seat-back is automatically locked in position

DOOR CONSTRUCTION

Fairmont's doors are formed into a sturdy box unit by utilizing a double-panel, welded construction. Bronze-bushed hinges are oil-impregnated for easy door opening effort. A check feature is provided to hold the doors in the full open position. Keyless door locking and reversible keys for door and trunk locks are additional Fairmont convenience features

WINDOW CONSTRUCTION

Side and backlite windows on all Fairmont models are constructed of high-strength, impact-resistant, heat-tempered glass. The windshield incorporates two sheets of glass which are sandwiched to a 30-mil thick plastic sheet and heat laminated. This type of windshield construction provides pliability, which enables the windshield to have "stretch under impact," thus reducing glass penetration injuries

FAIRMONT — BODY FEATURES

HOOD CONSTRUCTION

Fairmont's hood is held open by a conveniently located prop rod. A single-lever hood latch, located in the grille, permits one-hand opening of the hood.

An inside hood release is standard on Futura models and is available on all other models as part of the Convenience Group and on station wagons as part of the Interior Decor Group.

HEATING SYSTEM

Fairmont's high-capacity heater uses the blend-air principle of temperature control. Temperature is controlled by regulating the amount of air which passes through the heater core.

Heat, defrost, temperature controls and the three-speed blower switch are located to the right of the instrument cluster within easy reach. Use of the defroster lever directs air to flow through slit-type openings on the instrument panel to defog the windshield.

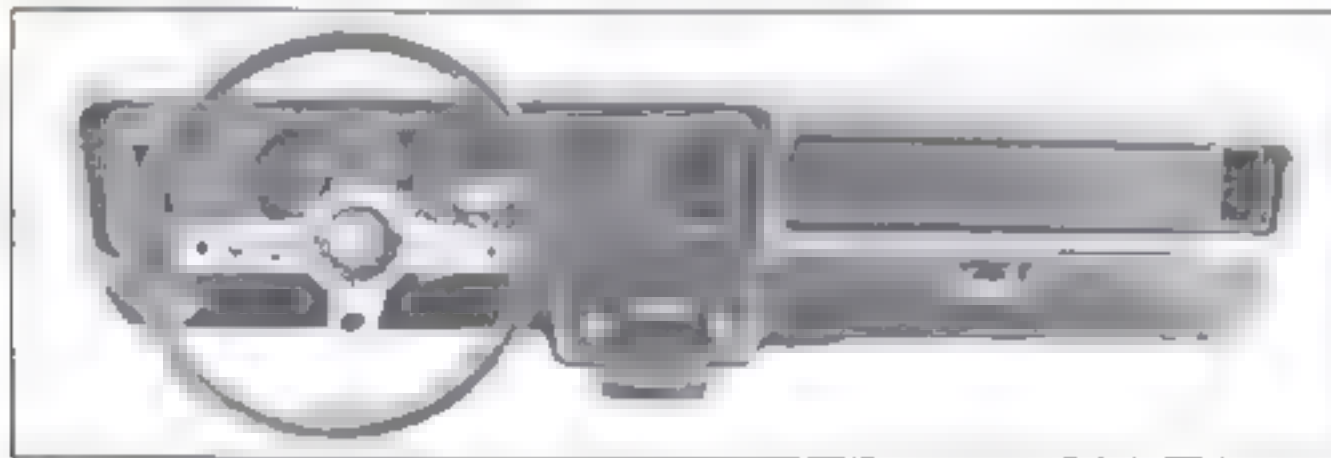
VENTILATION SYSTEM

The Fairmont ventilation system features both high and low "ram air" ventilation.

Two fully adjustable air registers, one in each end of the instrument panel, are used. These are the same registers used with the optional SelectAir air conditioning system. Air flow from the registers can be adjusted by moving the louvers to the left, right, up or down. Also, there are two outlets under the instrument panel, directed toward the toe board.

The distribution of air can be controlled or shut off between the panel registers and the floor-directed outlets by push-pull rods located below the registers.

On sedan models equipped with the ES option, rear quarter ventilation louvers are included. These louvers allow direct ventilation without rolling down the windows.



INSTRUMENT PANEL

The Fairmont instrument panel is designed for driver convenience. The instrument cluster includes woodtone applique, international symbols, warning lights plus the speedometer with kilometer markings. There is also a provision for the optional electric analog clock.

To the right of the instrument cluster are the heater and optional air conditioning controls.

For additional driver convenience, Fairmont features steering column control levers with functions for horn, turn signals, headlamp dimmer and windshield wipers/washers.

On models equipped with optional automatic transmission, the "PRNDL" indicator is vertically mounted in the instrument panel for better visibility.

On the right hand side is a color-keyed applique and glove box with a squeeze-type latch. A glove box lock is included when the optional Convenience Group or the Interior Decor Group is ordered.

Woodtone applique for the right-hand panel and radio surround is standard on Futura and included with the Interior Accent Group for all other models, and with the Interior Decor Group for station wagon.



LUGGAGE COMPARTMENT

The Futura and sedan models feature a spacious "flat floor" design luggage compartment. The spare tire is stored under the floor allowing the entire luggage area to be used for storage.

A mat with insulation which covers the floor is standard on both the 2- and 4-door models. A mat with an insulator pad is standard on Futura and included with the Interior Accent Group. Luggage floor carpeting with insulator pad is included with the Futura Decor Group.

See page 24 of this section for luggage capacity.



CARGO AREA

The Fairmont station wagon features a large flat cargo area which offers still more space when the second seat is folded down.

The spare tire is stored under the floor, providing more room for cargo.

Color-keyed load floor carpeting and a convenient cargo area light are standard equipment.

See page 24 of this section for cargo carrying capacities.

FAIRMONT — GENERAL SPECIFICATIONS

BODY DIMENSIONS	FAIRMONT			FUTURA	
	2-Door Sedan	4-Door Sedan	Station Wagon	2-Door Futura	4-Door Futura
All dimensions in inches unless otherwise stated					
GENERAL					
Wheelbase	105.5	105.5	105.5	105.5	105.5
Tread—Front	56.6	56.6	56.6	56.6	56.6
—Rear	57.0	57.0	57.0	57.0	57.0
Height—Overall	52.9	52.9	54.2	51.7	51.7
Length—Overall	195.5	195.5	195.5	197.4	197.4
Width—Overall	71.0	71.0	71.0	71.0	71.0
FRONT SEAT ROOM					
Head Room, Effective	38.3	38.3	39.0	37.1	38.3
Shoulder Room	56.7	56.7	56.7	56.3	56.7
Hip Room	56.2	56.2	56.2	56.0	56.2
Maximum Leg Room to Accelerator	41.7	41.7	41.7	41.7	41.7
REAR SEAT ROOM					
Head Room, Effective	37.4	37.4	38.9	35.9	37.4
Shoulder Room	56.7	56.7	56.7	57.3	56.7
Hip Room	53.7	53.7	48.7	55.1	53.7
Leg Room, Effective	35.4	35.4	35.3	32.6	35.4
LUGGAGE COMPARTMENT					
Usable Luggage Capacity (cu. ft.)	16.8	16.8	—	16.1	16.8
Liftover Height	29.6	29.6	—	29.5	29.6
CARGO COMPARTMENT					
Cargo Volume Index	16.8	16.8	79.5	16.1	16.8
Load Floor Length (Closed Tailgate) 2nd Seat Down (Wagon only)			81.8		
Maximum Rear Opening Width at Floor (Wagon only)			45.0		
Rear Opening Height (Wagon only)			28.8		
Minimum Floor Width (Between Wheel Housings) (Wagon only)			36.6		
FUEL TANK					
Capacity (gal)(1)	16.0	16.0	16.0	16.0	16.0
GLASS AREAS (sq. in.)					
Windshield Glass Exposed Surface Area	1330.0	1330.0	1330.0	1390.5	1330.0
Side Glass Exposed Surface Area	1867.0	1850.0	2658.2	1204.5	1850.0
Backlite Glass Exposed Surface Area	1091.6	1091.6	922.8	1130.8	1091.6
Total Glass Exposed Surface Area	4288.6	4271.6	4911.0	3725.8	4271.6
CURB WEIGHT(2)	2680	2733	2835	2721	2722

(1)14.7 gallons with 2.3L Turbo

(2)Weight of vehicle with oil, water and a full tank of gas—2.3L engine and 4-speed manual transmission

WHEEL SPECIFICATIONS

Type	Stamped Steel, Ventilated Disc with Safety-Type Rims
Number of Studs	4
Diameter and Rim Size - Sedan	14" x 5.0"
— Wagon	14" x 5.5"
Optional Cast Aluminum or Styled Steel Rim Size	14" x 5.5"
Bolt Circle (All)	4.5

STEERING SPECIFICATIONS

Gear Type	Rack and-Pinion
Overall Steering Ratio (Manual)	24.9:1
Overall Steering Ratio (Power)	20.1:1
Turning Diameter (Curb-to-Curb)	39.5 ft
Steering Wheel Diameter	15.0 in
Steering Wheel Turns (Lock-to-Lock) (manual)	4.1
(power)	3.1

BRAKE SPECIFICATIONS

FRONT DISC/REAR DRUM	2- And 4-Door Models	Station Wagon
Brake Rotor Diameter (Disc)	9.98"	9.98"
Outer Working Surface Diameter	10.06	10.06
Front Swept Area*	176.6 sq. in.	176.6 sq. in.
Drum Diameter/Width	9" x 1.75"	10" x 1.75"
Rear Swept Area*	96.9 sq. in.	110.0 sq. in.
Total Front and Rear Swept Area*	275.5 sq. in.	286.6 sq. in.
Lining Material	Molded Asbestos Riveted	
Lining Attachment		
Parking Brake — Type	Mechanical Activation of Rear Brake	

* Swept Area is the effective brake working surface

FAIRMONT — GENERAL SPECIFICATIONS

POWER TEAM COMBINATIONS

49 STATES

ENGINE	TRANSMISSIONS			REAR AXLE RATIOS		
	4-Speed Manual	4-Speed Manual Overdrive	SelectShift Automatic	4-Speed Manual	4-Speed Manual Overdrive	SelectShift Automatic
SEDANS						
2.3 Liter 4 (STD)	STD	NA	OPT	3.08	—	3.08*
2.3 Liter 4 Turbo (OPT)	NA	NA	OPT	—	—	3.45
3.3 Liter (200 CID) Six (OPT)	NA	STD	OPT	—	3.08	2.73
4.2 Liter (255 CID) V-8 (OPT)	NA	NA	OPT	—	—	2.26
STATION WAGON						
2.3 Liter 4 (STD)	STD	NA	NA	3.08	—	—
3.3 Liter (200 CID) Six (OPT)	NA	STD	OPT	—	3.08	2.73
4.2 Liter (255 CID) V-8 (OPT)	NA	NA	OPT	—	—	2.26

* 3.45 optional ratio available

CALIFORNIA

SEDANS						
2.3 Liter 4 (STD)	STD	NA	OPT	3.08	—	3.08
2.3 Liter 4 Turbo (OPT)	NA	NA	OPT	—	—	3.45
3.3 Liter (200 CID) Six (OPT)	NA	NA	OPT	—	—	2.73
4.2 Liter (255 CID) V-8 (OPT)	NA	NA	OPT	—	—	2.26
STATION WAGON						
2.3 Liter 4 (STD)	STD	NA	NA	3.08	—	—
3.3 Liter (200 CID) Six (OPT)	NA	NA	OPT	—	—	2.73
4.2 Liter (255 CID) V-8 (OPT)	NA	NA	OPT	—	—	2.26

HIGH ALTITUDE

SEDANS						
4.2 Liter (255 CID) V-8 (OPT)	NA	NA	OPT	—	—	2.26
STATION WAGON						
4.2 Liter (255 CID) V-8 (OPT)	NA	NA	OPT	—	—	2.26

MODEL	ALL ENGINES	STANDARD SPARE
2-Door Sedan	P175/75R 14 BSW	P185/80D 14 BSW
4-Door Sedan	P175/75R 14 BSW	P185/80D 14 BSW
2-Door Futura	P175/75R 14 BSW	P185/80D 14 BSW
4-Door Futura	P175/75R 14 BSW	P185/80D 14 BSW
4-Door Station Wagon	P175/75R 14 BSW	P185/80D 14 BSW

OPTIONAL TIRE AVAILABILITY — ALL MODELS

STANDARD	P175/75R 14 WSW	P185/75R 14 BSW	P185/75R 14 WSW	P185/75R 14 RWL
P175/75R 14 BSW	X	X	X	X
P185/75R 14 BSW	—	—	X	X



FAIRMONT POLICE PACKAGES

Police packages and options are offered for law enforcement agencies on the 4-door Fairmont Sedan

Some of the major features included in this package are power steering, power front disc/rear drum brakes and automatic transmission with First Gear Lock-Out. Heavy-duty (semi-metallic) police brake linings are available on police cars to meet the varying requirements of different police fleets for fade resistance and other performance requirements. The heavy-duty linings (standard with Fairmont police packages) meet the LAPD certification requirements by providing superior fade resistance at the expense of increased noise and reduced lining life in most cases

Due to the severity of police use, some occasional squeal and reduced lining life compared to non-commercial use are to be expected from both of the lining materials offered. Consequently, squeal and lining life complaints will not be honored as warranty adjustments on either lining material

3.3 LITER (200) POLICE PACKAGE

The 3.3 liter (200 CID) Police Package provides economical yet responsive operation. Major features include a seven-bearing counter-balanced crankshaft, hydraulic valve lifters, and DuraSpark electronic ignition

4.2 LITER (255) POLICE PACKAGE ⁽¹⁾

The Fairmont 4.2 liter (255 CID) Police Package features free-turning valves, precision shell-molded crankshaft, plated copper-lead alloy main bearings and DuraSpark electronic ignition

⁽¹⁾ Availability to be announced. Includes VV with California emission system

INCLUDED IN THE 3.3 LITER (200) AND 4.2 LITER (255) POLICE PACKAGES:

- **ALTERNATOR:** 100-ampere single two-point drive
- **BATTERY:** 77-ampere-hour, heavy-duty with heat shield
- **BRAKES:** Power front disc/rear drum; includes semi-metallic linings and 10" rear drums - designed to pass California maximum duty requirements
- **CIGAR LIGHTER**
- **COOLING PACKAGE, MAXIMUM**
- **HEAVY-DUTY UNITIZED BODY STRUCTURE:** Upgraded over base model
- **MAP LIGHT**
- **MIRROR, INSIDE DAY/NIGHT**
- **SEATS, HEAVY-DUTY FRONT AND REAR:** Vinyl trim
- **POWER DECKLID RELEASE**
- **SPEEDOMETER:** 0-120 MPH calibrated in 2 MPH increments
- **STEERING, POWER:** With oil cooler
- **SUSPENSION, HEAVY-DUTY:** Includes unique front and rear stabilizer bars, heavy-duty spindles, front and rear springs, bushings, front struts, rear shock absorbers and jounce bumpers; also, higher gauged shock towers - designed to pass maximum duty requirements
- **TIRES:** P205/70R14 BSW "Police Radials"

- **TRANSMISSION, AUTOMATIC:** With first gear "lock-out." The first gear "lock-out" feature is designed to eliminate the possibility of manually holding the transmission in first gear, as is possible with the regular automatic transmission. The transmission may be held manually in second gear when placed in the "Drive" position, the transmission has fully automatic, three-speed operation
- **TRANSMISSION OIL COOLER**
- **WHEELS:** Heavy-duty 14 x 5.5-inch safety rims

Fairmont Police Car Options

REGULAR PRODUCTION OPTIONS

In addition to the many standard features included in the Fairmont Police Package, a number of Regular Production Options (equipment advertised nationally and available from production stock) are available so that individual units might be tailored to meet the requirements of your customer

Appearance Protection Options

- Bumper Guards, Rear
- Bumper Rub Strips
- Lower Bodyside Protection
- Vinyl Insert Bodyside Moldings
- Rocker Panel Moldings
- Wheel Covers
- **Appearance Protection Group** (includes door edge guards, front and rear carpet mats and license plate frames (rear only when front bracket not ordered))

Audio Equipment Options

- Radio — AM
- Radio — AM/FM Monaural
- Radio — AM/FM Stereo

Comfort/Convenience Options

- **SelectAir Air Conditioner** with Manual Temperature Controls
- Defroster, Electric Rear Window
- Glass — Tinted Complete
- **Finger-Tip Speed Control** (requires First Gear Lockout delete)
- **Tilt Steering Wheel** (requires First Gear Lockout Delete)
- **Mirrors — Dual Bright**
Outside (Left-hand remote-control)
- **Light Group** — includes luggage compartment light, ashtray and glove box lights, passenger door and rear door courtesy light switches and engine compartment light

Power Assist Options

- Power Door Locks
- Power Side Windows
- Power Bench Seat (4-Way)

FAIRMONT POLICE PACKAGES

LIMITED PRODUCTION OPTIONS

The following Limited Production Options (equipment generally used only by fleet and commercial accounts) are available to police fleets

Appearance/Protection Options

- Heavy-Duty Black Rubber Floor Mats (replaces standard carpeting)
- Front Floor Mat — color-keyed. Included in Appearance Protection Group

Comfort/Convenience Options

- Glass — Tinted Windshield
- Luggage Compartment Light
- Mirror — Outside Left-Hand Remote-Control

Heavy-Duty and Special Equipment Options

- Automatic Transmission with First Gear "Lock-Out" Delete
- Heater, Engine Block Immersion
- 195/70HR 14 "Police Radial"

DEALER-INSTALLED ACCESSORIES

In addition to the factory installed options available to police fleets, your dealership offers a wide range of dealer-installed accessories. Some of the accessories available are

- Compass
- Fire Extinguishers
- Spot Light
- Wheel Splash Guards

FAIRMONT POLICE PACKAGE POWER TEAM DATA		
Engine.....	3.3L (200 CID) 1V 6	4.2L (255 CID) 2V* V-8
Displacement (cu in)	200	302
Alternator.....	100-Ampere	100-Ampere
Battery	77-Amp.-Hr.	77-Amp.-Hr.
Transmission.....	Automatic — First Gear Lock Out	Automatic — First Gear Lock Out
Axle Ratio.....	2.73	2.26

* VV with California emission system

FAIRMONT POLICE PACKAGES

FAIRMONT TAXICAB PACKAGE

The Fairmont taxicab package is available with the 4-door sedan. Available with either the standard 3.3 liter (200 CID) or optional 4.2 liter (255 CID) engine, the taxicab package features automatic transmission with First Gear Lock-Out.

The First Gear Lock-Out is designed to eliminate the possibility of manually holding the transmission in first gear, as is possible with the conventional SelectShift Transmission. The transmission may be held manually in second gear. When placed in the "Drive" position, the transmission has fully automatic, three-speed operation.

INCLUDED IN THE FAIRMONT TAXICAB PACKAGE

- **ASHTRAY:** Rear seat
- **ALTERNATOR:** 100-ampere, single two-point drive
- **ASSIST STRAPS:** Left- and right-hand
- **BATTERY:** 77-ampere-hour heavy-duty with heat shield
- **BRAKES:** Power front disc/rear drum. Semimetallc.
- **COOLING PACKAGE, MAXIMUM**
- **COURTESY LIGHT SWITCHES:** Includes rear door light switches
- **DOOR PULL HANDLES, REAR**
- **DOOR AJAR WARNING LIGHT**
- **HEAVY-DUTY UNITIZED BODY STRUCTURE:** Upgraded over base model
- **HEAVY-DUTY BLACK RUBBER FLOOR COVERING:** Replaces standard carpeting, front and rear
- **MIRROR, INSIDE DAY/NIGHT**
- **ROOF LIGHT WIRING:** 5-strand with holes in roof panel, roof light switch and "light on" warning light
- **SEATS, HEAVY-DUTY FRONT AND REAR:** All-vinyl trim
- **STEERING, POWER:** With oil cooler
- **SUSPENSION, HEAVY-DUTY:** Includes unique front stabilizer bar, heavy-duty: spindles, front and rear springs, bushings, front struts, rear shock absorbers and jounce bumpers. Also higher gauged shock tower
- **TIRES:** 175/75R 14 BSW steel-belted radials
- **TRANSMISSION, AUTOMATIC:** With First Gear "Lock-Out." Includes auxiliary oil cooler
- **WHEELS:** Heavy-duty 14x5.5-inch safety rims

Fairmont Taxicab Options

REGULAR PRODUCTION OPTIONS

In addition to the many standard features included in the Fairmont Taxicab Package, a number of Regular Production Options (equipment advertised nationally and available from production stock) are available so that individual units might be tailored to meet the requirements of your customer.

Appearance Protection Options

- **Bumper Guards, Rear**
- **Deluxe Bumper Group**
- **Lower Bodyside Protection**
- **Vinyl Insert Bodyside Moldings**
- **Rocker Panel Moldings**
- **Appearance Protection Group** (includes door edge guards, front and rear carpet mats and license plate frames — rear only when front bracket not ordered)

Audio Equipment Options

- **Radio — AM**
- **Radio — AM/FM Monaural**
- **Radio — AM/FM Stereo**

Comfort/Convenience Options

- **SelectAir Air Conditioner with Manual Temperature Controls**
- **Defroster, Electric Rear Window**
- **Mirrors Dual Bright Outside — Left-Hand Remote-Control**
- **Light Group —** includes luggage compartment light, ashtray and glove box lights, passenger door courtesy light switch, map light and engine compartment light

Power Assist Options

- **Power Door Locks**

LIMITED PRODUCTION OPTIONS

The following Limited Production Options (equipment generally used only by fleet and commercial accounts) are available to fleets.

Comfort/Convenience Options

- **Cigar Lighter**
- **Glass — Tinted Windshield**
- **Luggage Compartment Light**
- **Map Light**
- **Mirror — Outside Left-Hand Remote-Control**

Heavy-Duty and Special Equipment Options

- **185/75R14 BSW Steel-Belted Radial Ply Tires**
- **Heater, Engine Block Immersion**

DEALER-INSTALLED ACCESSORIES

In addition to the factory-installed options available to fleets, your dealership offers a wide range of dealer-installed accessories. Some of the accessories available are:

- **Compass**
- **Fire Extinguishers**
- **Spot Light**
- **Wheel Splash Guards**

FAIRMONT TAXICAB PACKAGE POWER TEAM DATA

Engine	3.3L (200 CID) 1V 6	4.2L (255 CID) 2V* V-8
Displacement (cu. in.)	200	302
Alternator	100-Ampere	100-Ampere
Battery	77-Amp.-Hr.	77-Amp.-Hr.
Transmission	Automatic — First Gear Lock Out	Automatic — First Gear Lock Out
Axle Ratio	2.73	2.26

* VV with California emission system

1980 FORD FAIRMONT

vs.

1980 CHEVROLET CITATION CLUB COUPE

COMPETITIVE COMPARISON

KEY SPECIFICATIONS	FAIRMONT 2-Door	CITATION 2-Door
Wheelbase	105.5"	104.9"
Overall Length	195.5"	176.7"
Overall Width	71.0"	68.3"
FRONT SEAT ROOM		
Head Room	38.3"	38.2"
Shoulder Room	56.7"	56.2"
Hip Room	56.2"	55.2"
Leg Room	41.7"	42.0"
REAR SEAT ROOM		
Head Room	37.4"	37.3"
Shoulder Room	56.7"	56.2"
Hip Room	53.7"	53.7"
Leg Room	35.3"	34.6"
LUGGAGE CAPACITY	16.8 Cu. Ft.	12.5 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	14.0 Gal.
CURB WEIGHT	2660#	2463#

Reasons to buy Fairmont:

- Fairmont—a car engineered for 1980 and beyond—offers advanced functional features like modified MacPherson strut front suspension, rack-and-pinion steering, four-bar link rear suspension with coil springs, and a new maintenance-free battery
- For 1980, Fairmont offers a full range of Ford built engines buyers can't get from other manufacturers in the small car market—2.3L four, 3.3L six, 4.2L V-8 and 2.3L turbocharged four, offered only by Ford
- Innovative engineering, efficient design, comfort—plus ride and handling qualities—have established Fairmont as an American success car
- Fairmont offers many ways for the prospect to personalize his car's appearance—including sporty Futura model, luxury Ghia option and distinctive ES option, as well as interior and exterior decor groups, roof treatments and tu-tone paint/tape treatments

Fairmont Advantages:

- Fairmont's standard steel-belted radial tires, bucket seats and front bumper guards are optional features on Citation Club Coupe
- Fairmont standard features not available on Citation Club Coupe include 4-cylinder overhead cam engine and wiper-mounted washer jets
- Fairmont offers key options not available on Citation Club Coupe, including four-cylinder turbocharged engine, ES option, cast aluminum wheels, wire wheel covers, flip-up open air roof, power seat and premium sound system

KEY STANDARD FEATURES	FAIRMONT	CITATION
2.3L (140 CID) 4-Cylinder Overhead Cam Designed Engine	STD	NA
2.5L (151 CID) 4-Cylinder Transverse Mounted Engine/ Front Wheel Drive	NA	STD
P-Metric Steel-Belted Radial Ply Tires	STD	OPT
AM Radio	OPT	STD
Front Bumper Guards	STD	OPT
Bucket Seats	STD	OPT
Wiper-Mounted Washer Jets	STD	NA
Coin Tray Integral with Color-Keyed Shift Boot	STD	NA
Electronic Voltage Regulator	STD	NA
Styled Steel Wheels	OPT	STD
Maintenance-Free Front and Rear Wheel Bearings	NA	STD
Windshield Antenna	NA	STD
Maintenance-Free Battery	STD	STD

SELECTED OPTION COMPARISONS	FAIRMONT	CITATION
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
2.8L (173 CID) V-6 Engine	NA	OPT
Flip-Up Open Air Roof	OPT	NA
Remote-Control Decklid Release	OPT	NA
Mud and Stone Deflectors	OPT	NA
Protection Group	OPT	NA
Premium Sound System	OPT	NA
Power Bench Seat	OPT	NA
Cast Aluminum Wheels	OPT	NA
Convenience Group	OPT	NA
Quiet Sound Group	NA	OPT
Sunroof	NA	OPT
ES Option	OPT	NA
AM/FM Stereo Citizens Band Radio With Power Antenna	NA	OPT
Remote-Control Swing-Out Side Windows	NA	OPT

1980 FORD FAIRMONT

VS.

1980 CHEVROLET CITATION CLUB COUPE

1980 COMPETITIVE PRICE COMPARISON

	2-DOOR MODELS	
	FAIRMONT	CITATION CLUB COUPE
BASE STICKER PRICES	\$4435	\$4905
DIFFERENCE: FAIRMONT \$470 LESS		
EQUIPMENT ADJUSTMENTS		
P-Metric Radial Ply Tires Bumper Guards . Exterior Accent Group . AM Radio . Wheel Covers . Convenience Group	STD 211 93 93 Incl 20 51	49 45 STD STD 43 STD
COMPARABLY EQUIPPED PRICES	\$4657	\$4642
DIFFERENCE: FAIRMONT \$145 LESS		

- 1) Front Bumper Guards Standard
 (2) Included with Exterior Accent Group

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES								
FAIRMONT					CITATION CLUB COUPE			
Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG City	hwy. Est.		Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG City	hwy. Est.
STD 2.3L(140)2V 14	Man. 4	23	38		STD 2.5L(151)2V 14	Man. 4	21	38
OPT 2.3L(140)2V 14	Auto.	22	32		OPT 2.5L(151)2V 14	Auto.	22	35
OPT 2.3L(140)2V 14 (T)	Auto.	19	26		No Comparable Engine			
No Comparable Engine					OPT 2.8L(173)2V V6	Man. 4	20	34
No Comparable Engine					OPT 2.8L(173)2V V6	Auto.	20	30
OPT 3.0L(200)1V 16	Man. 4 OD	21	30		No Comparable Engine/Trans.			
OPT 3.0L(200)1V 16	Auto.	20	27		No Comparable Engine			
OPT 4.2L(255)2V V8	Auto.	13	26		No Comparable Engine			

LEGEND:

- (T) - Turbocharged
 O.D. - Overdrive Transmission

FAIRMONT 1A (49 STATE)

COMPETITIVE COMPARISON

1980 FORD
FAIRMONT

vs.

1980 CHEVROLET
CITATION HATCHBACK

KEY SPECIFICATIONS	FAIRMONT		CITATION	
	2 Door	4 Door	2 Door	4 Door
Wheelbase	105.5"	105.5"	104.9"	104.9"
Overall Length	195.5"	195.5"	176.7"	176.7"
Overall Width	71.0"	71.0"	68.3"	68.3"
FRONT SEAT ROOM				
Head Room	38.3"	38.3"	38.2"	38.2"
Shoulder Room	56.7"	56.7"	56.2"	56.2"
Hip Room	56.2"	56.2"	55.2"	55.2"
Leg Room	41.7"	41.7"	42.0"	42.0"
REAR SEAT ROOM				
Head Room	37.4"	37.4"	37.3"	37.5"
Shoulder Room	56.7"	56.7"	56.2"	56.3"
Hip Room	53.7"	53.7"	53.7"	53.9"
Leg Room	35.3"	35.3"	34.6"	35.5"
LUGGAGE CAPACITY	16.8 Cu. Ft.	16.8 Cu. Ft.	41.1 ⁽¹⁾ Cu. Ft.	41.2 ⁽¹⁾ Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	14.0 Gal.	14.0 Gal.	14.0 Gal.
CURB WEIGHT	2642#	2675#	2466#	2505#

⁽¹⁾ Cargo volume, rear seat down. Chevrolet's stated luggage capacity, rear seat up, is 19.6 cu. ft. (2-dr), 19.7 cu. ft. (4-dr)

Reasons to buy Fairmont:

- Fairmont—a car engineered for 1980 and beyond—offers advanced functional features like modified MacPherson strut front suspension, rack-and-pinion steering, four-bar link rear suspension with coil springs and a new maintenance-free battery
- For 1980, Fairmont offers a full range of Ford built engines buyers can't get from other manufacturers in the small car market—2.3L four, 3.3L six, 4.2L V-8 and 2.3L turbocharged four, offered only by Ford
- Innovative engineering, efficient design, comfort—plus ride and handling qualities—have established Fairmont as an American success car
- Fairmont offers many ways for the prospect to personalize his car's appearance—including sporty Futura model, luxury Ghia option and distinctive ES option, as well as interior and exterior decor groups, roof treatments and tu-tone paint/tape treatments

Fairmont Advantages:

- Fairmont standard features, such as steel-belted radial tires, bucket seats and front bumper guards, are optional features on Citation Hatchback
- Fairmont standard features not available on Citation Hatchback, include 4-cylinder overhead cam engine, wiper-mounted washer jets and electronic voltage regulator
- Fairmont offers key options not available on Citation Hatchback, including four-cylinder turbocharged engine, ES option, cast aluminum wheels, flip-up open-air roof, power seat, premium sound system, lower bodyside protection and remote-control decklid release

KEY STANDARD FEATURES	FAIRMONT	CITATION
2.3L (140 CID) 4-Cylinder Overhead Cam Designed Engine	STD	NA
2.5L (151 CID) 4-Cylinder Transverse Mounted Engine/ Front Wheel Drive	NA	STD
P-Metric Steel-Belted Radial Ply Tires	STD	OPT
AM Radio	OPT	STD
Front Bumper Guards	STD	OPT
Bucket Seats	STD	OPT
Folding Rear Seat	NA	STD
Wiper-Mounted Washer Jets	STD	NA
Coin Tray Integral with Color-Keyed Shift Boot	STD	NA
Electronic Voltage Regulator	STD	NA
Styled Steel Wheels	OPT	STD
Maintenance-Free Front and Rear Wheel Bearings	NA	STD
Windshield Antenna	NA	STD

SELECTED OPTION COMPARISONS	FAIRMONT	CITATION
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
Flip-Up Open Air Roof	OPT	NA
Lower Bodyside Protection	OPT	NA
Remote-Control Decklid Release	OPT	NA
Mud and Stone Deflectors	OPT	NA
Protection Group	OPT	NA
Premium Sound System	OPT	NA
Power Bench Seat	OPT	NA
Cast Aluminum Wheels	OPT	NA
Convenience Group	OPT	NA
Sunroof	NA	OPT
ES Option	OPT	NA
Remote-Control Swing-Out Side Windows	NA	OPT
AM/FM Stereo Citizens Band Radio with Power Antenna	NA	OPT

1980 FORD FAIRMONT

VS.

1980 CHEVROLET CITATION HATCHBACK

1980 COMPETITIVE PRICE COMPARISON

	2-DOOR MODELS		4-DOOR MODELS	
	FAIRMONT	CITATION HATCHBACK	FAIRMONT	CITATION HATCHBACK
BASE STICKER PRICES	\$4435	\$5032	\$4567	\$5153
DIFFERENCE: FAIRMONT \$597/\$601 LESS				
EQUIPMENT ADJUSTMENTS				
• P-Metric Radial Ply Tires		19		49
• Bumper Guards		19	23	43
• Exterior Accent Group			91	110
• AM Radio		51	91	110
• Wheel Covers		43	Incl. (2)	43
• Convenience Group		510	51	110
COMPARABLE EQUIPMENT TOTAL	\$4677	\$5169	\$4814	\$5221
DIFFERENCE: FAIRMONT \$472/\$476 LESS				

(1) Front Bumper Guards Standard

(2) Included with Exterior Accent Group

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES									
FAIRMONT					CITATION HATCHBACK				
Engine Size (Cylinders)	Trans.	EPA Est. City	EPA Est. Hwy.		Engine Size (Cylinders)	Trans.	EPA Est. City	EPA Est. Hwy.	
STD 2.3L(140) 2V 14	Man. 4	23	18		STD 2.3L(140) 2V 14	Man. 4	24	18	
OPT 2.3L(140) 2V 14	Auto.	22	17		OPT 2.3L(140) 2V 14	Auto.	22	17	
OPT 2.3L(140) 2V 14 (T)	Auto.	19	26		No Comparable Engine				
No Comparable Engine					OPT 2.8L(173) 2V V6	Man. 4	20	14	
No Comparable Engine					OPT 2.8L(173) 2V V6	Auto.	20	14	
OPT 3.3L(200) 1V 16	Man. 4 O.D.	21	16		No Comparable Engine/Trans.				
OPT 3.3L(200) 1V 16	Auto.	20	15		No Comparable Engine				
OPT 4.2L(255) 2V V8	Auto.	18	26		No Comparable Engine				

LEGEND:

- (T) Turbocharged
O.D. Overdrive Transmission

FAIRMONT 2A (49 STATE)

1980 FORD FAIRMONT

vs.

1980 CHEVROLET MALIBU

COMPETITIVE COMPARISON

KEY SPECIFICATIONS	FAIRMONT		MALIBU	
	2 Door	4 Door	2 Door	4 Door
Wheelbase	105.5"	105.5"	108.1"	108.1"
Overall Length	195.5"	195.5"	192.7"	192.7"
Overall Width	71.0"	71.0"	71.5"	71.5"
FRONT SEAT ROOM				
Head Room	38.3"	38.3"	37.9"	38.7"
Shoulder Room	56.7"	56.7"	56.8"	57.3"
Hip Room	56.2"	56.2"	51.7"	52.2"
Leg Room	41.7"	41.7"	42.8"	42.8"
REAR SEAT ROOM				
Head Room	37.4"	37.4"	37.8"	37.7"
Shoulder Room	56.7"	56.7"	55.6"	57.1"
Hip Room	53.7"	53.7"	54.5"	55.6"
Leg Room	35.3"	35.3"	35.1"	38.0"
LUGGAGE CAPACITY	16.8 Cu. Ft.	16.8 Cu. Ft.	16.6 Cu. Ft.	16.6 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	14.0 Gal.	18.1 Gal.	18.1 Gal.
CURB WEIGHT	2660	2688	3100	3105

Reasons to buy Fairmont:

- Fairmont—a car engineered for 1980 and beyond—offers advanced functional features like modified MacPherson strut front suspension, rack-and-pinion steering, four-bar link rear suspension with coil springs, and a new maintenance-free battery
- For 1980, Fairmont offers a full range of Ford built engines buyers can't get from other manufacturers in the small car market—2.3L four, 3.3L six, 4.2L V-8 and 2.3L turbocharged four, offered only by Ford
- Innovative engineering, efficient design, comfort—plus ride and handling qualities—have established Fairmont as an American success car

Fairmont Advantages:

- Fairmont standard features, such as P-metric steel-belted radial tires, 4-speed manual transmission, front bumper guards and bucket seats are optional features on Chevrolet Malibu
- Fairmont standard features not available on Chevrolet Malibu include 4-cylinder overhead cam engine, rack-and-pinion steering, wiper-mounted washer jets and steering column multi-function levers
- Fairmont offers key options not available on Chevrolet Malibu, including a four-cylinder turbocharged engine, 4-speed manual overdrive transmission, ES option, flip-up open-air roof, cast aluminum wheels, premium sound system, handling suspension and pivoting front vent windows
- Fairmont has more front seat hip room in 2- and 4-door models, greater front seat head room and rear seat shoulder and leg room in 2-door models than Chevrolet Malibu

KEY STANDARD FEATURES	FAIRMONT	MALIBU
2.3L (140 CID) 4-Cylinder Overhead Cam Engine	STD	NA
3.8L (229 CID) V-6 Engine	NA ⁽¹⁾	STD
4-Speed Manual Transmission	STD	OPT ⁽²⁾
Rack-and-Pinion Steering	STD	NA
P-Metric Steel-Belted Radial Ply Tires	STD	OPT
Modified MacPherson Strut Front Suspension	STD	NA
Steering Column-Mounted Multi-Function Levers	STD	NA
Front Bumper Guards	STD	OPT
Front Bucket Seats	STD	OPT
Automatic Seat Back Releases	STD ⁽³⁾	NA
Wiper Mounted Washer Jets	STD	NA
Coin Tray Integral with Color-Keyed Shift Boot	STD	NA
Color-Keyed Seat Belts	OPT	STD

⁽¹⁾ 3.3L (200 CID) I-6 available

⁽²⁾ Available only with optional 5.0L (305 CID) V-8 engine

⁽³⁾ 2-Door models only

SELECTED OPTION COMPARISONS	FAIRMONT	MALIBU
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
4-Speed Manual Overdrive Transmission	OPT	NA
Flip-Up Open-Air Roof	OPT	NA
Mud and Stone Deflectors	OPT	NA
Pivoting Front Vent Windows	OPT	NA
Cast Aluminum Wheels	OPT	NA
Floor Shift Automatic Transmission	OPT	OPT
Lower Bodyside Protection	OPT	NA
Convenience Group	OPT	NA
Ghia Option	OPT	NA
Premium Sound System	OPT	NA
Handling Suspension	OPT	OPT
Conventional Spare Tire	OPT	NA
ES Option	OPT	NA

1980 FORD FAIRMONT

VS.

1980 CHEVROLET MALIBU

1980 COMPETITIVE PRICE COMPARISON

	2-DOOR MODELS		4-DOOR MODELS	
	FAIRMONT	MALIBU	FAIRMONT	MALIBU
BASE STICKER PRICES	\$4435	\$5135	\$4572	\$5246
DIFFERENCE: FAIRMONT \$698/\$694 LESS				
EQUIPMENT ADJUSTMENTS				
3.3L(200) IV 16/3.8L(229) 2V V6 Engine (1)	169	312	169	312
• Automatic Transmission	340	358	340	358
• Power Brakes	78	510	78	510
• P-Metric WSW Radial Ply Tires	50	118	50	118
• Bumper Guards	23	48	23	48
• Convenience Group	52	510	21	510
COMPARABLY EQUIPPED PRICES	\$4146	\$5027	\$4603	\$5273
DIFFERENCE: FAIRMONT \$511/\$507 LESS				

- 1) Fairmont features a standard 2.3L (140) 2V I4 Engine
- 2) Front Bumper Guards Standard

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES								
FAIRMONT					MALIBU			
Engine Size/ Carburetion/ Cylinders	Trans.	City Est.	Hiwy. Est.		Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. mpg City	Hiwy. Est.
2.3L(140) 2V I4	Auto. 4	23	28		No Comparable Engine			
2.3L(140) 2V I4	Auto. 4	22	27		No Comparable Engine			
2.3L(140) 2V I4 (T)	Auto. 4	19	26		No Comparable Engine			
3.3L(200) IV 16	Auto. 4 O.D.	21	27		No Comparable Engine/Trans.			
3.3L(200) IV 16	Auto. 4	20	26		No Comparable Engine			
No Comparable Engine/Trans.					3.8L(229) 2V V6	Man. 3	20	26
No Comparable Engine					3.8L(229) 2V V6	Auto. 4	19	26
4.2L(255) 2V V8	Auto. 4	18	26		4.4L(267) 2V V8	Auto. 4	17	24
No Comparable Engine					5.0L(305) 4V V8	Man. 4	16	NA
No Comparable Engine					5.0L(305) 4V V8	Auto. 4	17	24

LEGEND:

- (T) - Turbocharged
O.D. - Overdrive Transmission

COMPETITIVE COMPARISON

1980 FORD
FAIRMONT

VS.

1980 BUICK SKYLARK
CUSTOM SEDAN

KEY SPECIFICATIONS	FAIRMONT		SKYLARK	
	2 Door	4 Door	2 Door	4 Door
Wheelbase	105.5"	105.5"	104.9"	104.9"
Overall Length	195.5"	195.5"	181.1"	181.1"
Overall Width	71.0"	71.0"	67.4"	67.6"
FRONT SEAT ROOM				
Head Room	38.3"	38.3"	38.2"	38.2"
Shoulder Room	56.7"	56.7"	55.7"	55.7"
Hip Room	56.2"	56.2"	54.6"	54.6"
Leg Room	41.7"	41.7"	42.0"	42.0"
REAR SEAT ROOM				
Head Room	37.4"	37.4"	37.7"	37.7"
Shoulder Room	56.7"	56.7"	55.2"	55.7"
Hip Room	53.7"	53.7"	53.5"	53.9"
Leg Room	35.3"	35.3"	34.6"	35.5"
LUGGAGE CAPACITY	16.8 Cu. Ft.	16.8 Cu. Ft.	14.3 Cu. Ft.	14.3 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	14.0 Gal.	14.0 Gal.	14.0 Gal.
CURB WEIGHT	2660	2688	2475	2503

Reasons to buy Fairmont:

- Fairmont—a car engineered for 1980 and beyond—offers advanced functional features like modified MacPherson strut front suspension, rack-and-pinion steering, four-bar link rear suspension with coil springs and a new maintenance-free battery
- For 1980, Fairmont offers a full range of Ford built engines buyers can't get from other manufacturers in the small car market—2.3L four, 3.3L six, 4.2L V-8 and 2.3L turbocharged four, offered only by Ford
- Innovative engineering, efficient design, comfort—plus ride and handling qualities—have established Fairmont as an American success car
- Fairmont offers many ways for the prospect to personalize his car's appearance—including sporty Futura model, luxury Ghia option and distinctive ES option, as well as interior and exterior decor groups, roof treatments and tu-tone paint/tape treatments

Fairmont Advantages:

- Fairmont standard features, such as steel-belted radial tires, bucket seats and front bumper guards, are optional features on Buick Skylark
- Fairmont standard features not available on Buick Skylark, include 2.3L (140 CID) four-cylinder overhead cam engine and electronic voltage regulator
- Fairmont offers key options not available on Buick Skylark, including four-cylinder turbocharged engine, floor shift automatic transmission, ES option, Ghia option, cast aluminum wheels, pivoting front vent windows and premium sound system

KEY STANDARD FEATURES	FAIRMONT	SKYLARK
2.3L (140 CID) 4-Cylinder Overhead Cam Designed Engine	STD	NA
2.5L (151 CID) 4-Cylinder Transverse Mounted Engine/ Front Wheel Drive	NA	STD
P-Metric Steel-Belted Radial Ply Tires	STD	OPT
AM Radio	OPT	STD
Front Bumper Guards	STD	OPT
Bucket Seats	STD	OPT
Coin Tray Integral with Color-Keyed Shift Boot	STD	NA
Windshield Antenna	NA	STD
Deluxe Steering Wheel	OPT	STD
Rocker Panel Moldings	OPT	STD
Electronic Voltage Regulator	STD	NA
Maintenance-Free Front and Rear Wheel Bearings	NA	STD

SELECTED OPTION COMPARISONS	FAIRMONT	SKYLARK
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
2.8L (173 CID) V-6 Engine	NA	OPT
Mud and Stone Deflectors	OPT	NA
Floor Shift Automatic Transmission	OPT	NA
Premium Sound System	OPT	NA
Pivoting Front Vent Windows	OPT	NA
Cast Aluminum Wheels	OPT	NA
Electronic Digital Clock	NA	OPT
Trip Odometer	OPT ⁽¹⁾	OPT
Halogen Headlamps	NA	OPT
Ghia Option	OPT	NA
ES Option	OPT	NA
AM/FM Stereo Citizens Band Radio with Power Antenna	NA	OPT
Padded Landau Vinyl Roof	NA	OPT ⁽²⁾

⁽¹⁾ Part of Instrumentation Cluster

⁽²⁾ Available on Coupes Only

1980 FORD FAIRMONT

VS.

1980 BUICK SKYLARK CUSTOM SEDAN

1980 COMPETITIVE PRICE COMPARISON

	2-DOOR MODELS		4-DOOR MODELS	
	FAIRMONT	SKYLARK CUSTOM	FAIRMONT	SKYLARK CUSTOM
BASE STICKER PRICES	\$4435	\$5160	\$4552	\$5306
DIFFERENCE: FAIRMONT \$725/\$754 LESS				
EQUIPMENT ADJUSTMENTS				
• P-Metric Radial Ply Tires		49	17	49
• Bumper Guards	Incl (2)	12	23 (2)	32
• Bumper Rub Strips	Incl (2)	40	40	40
• Exterior Accent Group	Incl (2)	\$10	32	\$10
• AM Radio	Incl (2)	\$10	32	\$11
• Wheel Covers	Incl (2)	43	Incl (2)	43
• Wheelip Moldings	Incl (2)	12	Incl (2)	12
• Convenience Group	Incl (2)	\$10		\$10
• Deluxe Seat Belts	Incl (2)	23	Incl (2)	23
• Bright Window Frame Moldings	Incl (2)	\$10	24	\$10
COMPARABLY EQUIPPED PRICES	\$4761	\$5000	\$4878	\$5525
DIFFERENCE: FAIRMONT \$608/\$637 LESS				

- (1) Front Bumper Guards Standard
- (2) Included with Exterior Accent Group
- (3) Included with Convenience Group

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES									
FAIRMONT					SKYLARK CUSTOM				
Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG City	MPG Hwy		Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG City	MPG Hwy	
STD 2.3L(140) 2V I4	Man. 4	23	29		STD 2.5L(151) 2V I4	Man. 4	24	30	
OPT 2.3L(140) 2V I4	Auto.	22	32		OPT 2.5L(151) 2V I4	Auto.	22	34	
OPT 2.3L(140) 2V I4 (T)	Auto.	19	26			No Comparable Engine			
	No Comparable Engine				OPT 2.8L(173) 2V V6	Man. 4	20		
	No Comparable Engine				OPT 2.8L(173) 2V V6	Auto.	20		
OPT 3.3L(200) 1V I6	Man. 4 O.D.	21	30			No Comparable Engine/Trans.			
OPT 3.3L(200) 1V I6	Auto.	20	27			No Comparable Engine			
OPT 4.2L(255) 2V V8	Auto.	13	26			No Comparable Engine			

LEGEND:

(T) - Turbocharged

O.D. - Overdrive Transmission

FAIRMONT 4A (49 STATE)

1980 FORD FAIRMONT

1980 OLDSMOBILE OMEGA

COMPETITIVE COMPARISON

KEY SPECIFICATIONS	FAIRMONT		OMEGA	
	2 Door	4 Door	2 Door	4 Door
Wheel base	105.5	105.5	105.0	105.0
Overall length	195.5	195.5	181.1	181.1
Overall width	71.0	71.0	69.8	69.8
FRONT SEAT ROOM				
Head Room	38.3	38.3	38.2	38.2
Shoulder Room	56.7	56.7	56.2	56.1
Hip Room	56.2	56.2	54.6	54.6
Leg Room	41.7	41.7	42.0	42.0
REAR SEAT ROOM				
Head Room	37.4	37.4	37.7	37.7
Shoulder Room	56.7	56.7	55.7	56.1
Hip Room	53.7	53.7	53.5	53.9
Leg Room	35.3	35.3	34.6	35.5
LUGGAGE CAPACITY	16.8 Cu Ft	16.8 Cu Ft	14.2 Cu Ft	14.2 Cu Ft
FUEL TANK CAPACITY	14.0 Gal	14.0 Gal	14.0 Gal	14.0 Gal
CURB WEIGHT	2660#	2688#	2470#	2497#

Reasons to buy Fairmont:

- Fairmont—a car engineered for 1980 and beyond—offers advanced functional features like modified MacPherson strut front suspension, rack-and-pinion steering, four-bar link rear suspension with coil springs and a new maintenance-free battery
- For 1980 Fairmont offers a full range of Ford built engines buyers can't get from other manufacturers in the small car market—2.3L four, 3.3L s.x, 4.2L V-8 and 2.3L turbocharged four, offered only by Ford
- Innovative engineering, efficient design, comfort—plus ride and handling qualities—have established Fairmont as an American success car
- Fairmont offers many ways for the prospect to personalize his car's appearance—including sporty Futura mode, luxury Ghia option and distinctive ES option, as well as interior and exterior decor groups, roof treatments and two-tone paint/tape treatments

Fairmont Advantages:

- Fairmont standard features, such as steel-belted radial ply tires, bucket seats and front bumper guards, are optional features on Oldsmobile Omega
- Fairmont standard features not available on Oldsmobile Omega include 4-cylinder overhead cam engine and electronic voltage regulator
- Fairmont offers key options not available on Oldsmobile Omega, including four-cylinder turbocharged engine, ES option, flip-up open air roof, cast aluminum wheels, pivoting front vent windows and premium sound system

KEY STANDARD FEATURES	FAIRMONT	OMEGA
2.3L (140 CID) 4-Cylinder Overhead Cam Designed Engine	STD	NA
2.5L (151 CID) 4-Cylinder Transverse Mounted Engine/ Front Wheel Drive	NA	STD
P Metric Steel-Belted Radial Ply Tires	STD	OPT
AM Radio	OPT	STD
Front Bumper Guards	STD	OPT
Bucket Seats	STD	OPT
Coin Tray Integral with Color-Keyed Shift Boot	STD	OPT
Windshield Antenna	NA	STD
Rocker Panel Moldings	OPT	STD
Wheel Lip Moldings	OPT	STD
Electronic Voltage Regulator	STD	NA
Maintenance-Free Front and Rear Wheel Bearings	NA	STD
Maintenance-Free Battery	STD	STD

SELECTED OPTION COMPARISONS	FAIRMONT	OMEGA
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
2.8L (173 CID) V-6 Engine	NA	OPT
Mud and Stone Deflectors	OPT	NA
Pivoting Front Vent Windows	OPT	NA
Cast Aluminum Wheels	OPT	NA
Electric Digital Clock	NA	OPT
Sunroof	NA	OPT
Flip-Up Open Air Roof	OPT	NA
Lower Bodyside Protection	OPT	NA
Floor Shift Automatic Transmission	OPT	NA
Premium Sound System	OPT	NA
Conventional Spare Tire	OPT	NA
ES Option	OPT	NA
Passenger Reclining Seat Back	NA	OPT
Halogen Headlamps	NA	OPT
AM FM Stereo Citizens Band Radio with Power Antenna	NA	OPT

1980 FORD FAIRMONT

VS.

1980 OLDSMOBILE OMEGA

1980 COMPETITIVE PRICE COMPARISON

	2-DOOR MODELS		4-DOOR MODELS	
	FAIRMONT	OMEGA	FAIRMONT	OMEGA
BASE STICKER PRICES	\$4435	\$5105	\$4552	\$5266
DIFFERENCE: FAIRMONT \$665/\$714 LESS				
EQUIPMENT ADJUSTMENTS				
• P-Metric Radial Ply Tires	STD	49	1.	49
• Bumper Guards	23 1	45	23 1	45
• Bumper Rub Strips	40	40	40	40
• Exterior Accent Group	0*	STD	45	STD
• Wheel Covers	Incl 2	4.	Incl 2	42
• Convenience Group		5	1	STD
• Deluxe Seat Belts	Incl 3	21	Incl 3	21
• AM Radio	93	STD	93	STD
• Bright Window Frames	4	STD	24	STD
COMPARABLY EQUIPPED PRICES	\$4461	\$5297	\$4838	\$5463
DIFFERENCE: FAIRMONT \$536/\$585 LESS				

- 1) Front Bumper Guard Standard
- 2) Included with Exterior Accent Group
- 3) Included with Convenience Group

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES									
FAIRMONT					OMEGA				
Engine Size/ Carburetion/ Cylinders	Trans	EPA Est. City	Hwy. Est.		Engine Size/ Carburetion/ Cylinders	Trans	EPA Est. City	Hwy. Est.	
STD 2.3L(140) 2V I4	Man. 4	23	38		STD 2.5L(151) 2V I4	Man. 4	24	38	
OPT 2.3L(140) 2V I4	Auto.	22	37		OPT 2.5L(151) 2V I4	Auto.	22	35	
OPT 2.3L(140) 2V I4 (T)	Auto.	19	26		No Comparable Engine				
No Comparable Engine					STD 2.8L(173) 2V V6	Man. 4	20	34	
No Comparable Engine					OPT 2.8L(173) 2V V6	Auto.	20	30	
STD 3.3L(200) 4V I6	Man. 4 OD	21	30		No Comparable Engine, Trans.				
OPT 3.3L(200) 4V I6	Auto.	20	27		No Comparable Engine				
STD 4.2L(255) 2V V8	Auto.	13	26		No Comparable Engine				

LEGEND:

- (T) - Turbocharged
O.D. - Overdrive Transmission

COMPETITIVE COMPARISON

1980 FORD
FAIRMONT

VS.

1980 PLYMOUTH
VOLARE

KEY SPECIFICATIONS	FAIRMONT		VOLARE	
	2 Door	4 Door	2 Door	4 Door
Wheelbase	105.5"	105.5"	108.7"	112.7"
Overall Length	195.5"	195.5"	200.3"	204.3"
Overall Width	71.0"	71.0"	72.4"	72.4"
FRONT SEAT ROOM				
Head Room	38.3"	38.3"	37.6"	39.3"
Shoulder Room	56.7"	56.7"	55.6"	55.7"
Hip Room	56.2"	56.2"	57.4"	57.2"
Leg Room	41.7"	41.7"	42.7"	42.7"
REAR SEAT ROOM				
Head Room	37.4"	37.4"	36.2"	37.7"
Shoulder Room	56.7"	56.7"	54.1"	55.7"
Hip Room	53.7"	53.7"	51.8"	57.0"
Leg Room	35.3"	35.3"	32.6"	37.8"
LUGGAGE CAPACITY *	16.8 Cu. Ft.	16.8 Cu. Ft.	16.4 Cu. Ft.	16.4 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	14.0 Gal.	18.0 Gal.	18.0 Gal.
CURB WEIGHT	2660 #	2688 #	3190 #	3250 #

Reasons to buy Fairmont:

- Fairmont—a car engineered for 1980 and beyond—offers advanced functional features like modified MacPherson strut front suspension, rack-and-pinion steering, four-bar link rear suspension with coil springs, and a new maintenance-free battery
- For 1980, Fairmont offers a full range of Ford built engines buyers can't get from other manufacturers in the small car market—2.3L four, 3.3L six, 4.2L V-8 and 2.3L turbocharged four, offered only by Ford
- Innovative engineering, efficient design, comfort—plus ride and handling qualities—have established Fairmont as an American success car

Fairmont Advantages:

- Fairmont standard features, such as steel-belted radial ply tires, bucket seats, front bumper guards, inside hood release and maintenance-free battery are optional features on Plymouth Volare
- Fairmont standard features not available on Plymouth Volare include four-speed manual transmission, rack-and-pinion steering, modified MacPherson strut front suspension and wiper-mounted washer jets
- Fairmont offers key options not available on Plymouth Volare, including a 4-cylinder turbocharged engine, flip-up open air roof, floor shift automatic transmission, ES option, light group, protection group, convenience group and accent stripes
- Fairmont 2- and 4-door sedans offer greater front and rear seat shoulder room than Plymouth Volare. Two-door models also feature greater front and rear seat head room, rear seat hip room and leg room and greater luggage capacity than Volare

KEY STANDARD FEATURES	FAIRMONT	VOLARE
2.3L (140 CID) 4-Cylinder Engine	STD	NA ⁽¹⁾
4 Speed Manual Transmission	STD	NA
Rack-and-Pinion Steering	STD	NA
P-Metric Steel-Belted Radial Ply Tires	STD	OPT
Modified MacPherson Strut Front Suspension	STD	NA
Bucket Seats	STD	OPT
Wiper Mounted Washer Jets	STD	NA
Front Bumper Guards	STD	OPT
Inside Hood Release	STD	OPT
Maintenance-Free Battery	STD	OPT
Coin Tray Integral with Color-Keyed Shift Boot	STD	NA
Diagnostic Connector	NA	STD
Maintenance-Free Battery	STD	OPT ⁽²⁾

SELECTED OPTION COMPARISONS	FAIRMONT	VOLARE
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
Instrumentation Cluster	OPT	NA
Flip-Up Open Air Roof	OPT	NA
Mud and Stone Deflectors	OPT	NA
Light Group	OPT	NA
Floor Shift Automatic Transmission	OPT	NA
Protection Group	OPT	NA ⁽³⁾
Premium Sound System	OPT	NA
Optional Axle Ratio	OPT	NA
Accent Stripe	OPT	NA
Convenience Group	OPT	NA
Electronic Digital Clock	NA	OPT
T-Bar Roof	NA	OPT
ES Option	OPT	NA

(1) Volare offers a 3.7L (225 CID) 6-Cylinder Engine Standard
 (2) Maintenance-free battery included with optional 5.9L (360 CID) V-8 Engine only

(3) Bumper Rub Strips, Bumper Guards and Protective Moldings are available as separate options

1980 FORD FAIRMONT

VS.

1980 PLYMOUTH VOLARE

1980 COMPETITIVE PRICE COMPARISON

	2-DOOR MODELS		4-DOOR MODELS	
	FAIRMONT	VOLARE	FAIRMONT	VOLARE
BASE STICKER PRICES	\$4435	\$4730	\$4550	\$4847
DIFFERENCE: FAIRMONT \$295 LESS				
EQUIPMENT ADJUSTMENTS				
3.3L(200) IV 16/3.7L(225) IV 16 Engine (1)	100	110	169	150
4 Speed Manual Overdrive Transmission	50	153	100	153
P-Metric WSW Radial Ply Tires	50	133	50	133
Bumper Guards	25	510	25	510
Day/Night Mirror	50	11	510	11
AM Radio	93	510	93	510
Inside Hood Release	50	13	510	13
COMPARABLY EQUIPPED PRICES	\$4730	\$5040	\$4880	\$5257
DIFFERENCE: FAIRMONT \$270 LESS				

(1) Fairmont Features a standard 2.3L (140) 2V I4 Engine

(2) Front Bumper Guards Standard

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES								
FAIRMONT					VOLARE			
Engine Size/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.		Engine Size/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.
STD 2.3L(140) 2V I4	Man. 4	23	38		No Comparable Engine			
OPT 2.3L(140) 2V I4	Auto.	22	32		No Comparable Engine			
OPT 2.3L(140) 2V I4 (1)	Auto.	19	26		No Comparable Engine			
No Comparable Trans.					STD 3.7L(225) IV 16	Man. 3	17	23
OPT 3.3L(200) IV 16	Man. 4 OD	21	30		OPT 3.7L(225) IV 16	Man. 4 OD	17	27
OPT 3.3L(200) IV 16	Auto.	20	27		OPT 3.7L(225) IV 16	Auto.	17	25
OPT 4.2L(255) 2V I8	Auto.	18	26		OPT 5.2L(318) 2V 16	Auto.	15	23

1980

(1) - Turbocharged

O.D. - Overdrive Transmission

1980 FORD FAIRMONT FUTURA

1980 CHEVROLET MONTE CARLO

COMPETITIVE COMPARISON

KEY SPECIFICATIONS	FAIRMONT FUTURA 2-Door	MONTE CARLO 2-Door
Wheel base	105.5'	108.1"
Overall Length	197.4'	200.4"
Overall Width	71.0"	71.5"
FRONT SEAT ROOM		
Head Room	37.1"	37.6"
Shoulder Room	56.3"	56.3"
Hip Room	56.0"	51.7"
Leg Room	41.7"	42.8"
REAR SEAT ROOM		
Head Room	35.9"	37.8"
Shoulder Room	57.3"	55.9"
Hip Room	55.1"	54.9"
Leg Room	32.6"	36.3"
LUGGAGE CAPACITY	16.1 Cu. Ft.	16.1 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal	18.1 Gal
CURB WEIGHT	2701 #	3235 #

Reasons to buy Fairmont Futura:

- Fairmont Futura is a Ford built compact-sized personal car not offered in competitive line-ups
- The distinctive exterior styling features of the sporty Futura coupe include roof wrapover design, deluxe wheel covers, new dual rectangular halogen headlamps, bright window frames, door belt moldings and wheel lip moldings, lower vinyl/bright bodyside moldings and paint stripes accenting bodyside and roof wrapover
- Inside, the Futura has a high level of standard features including deluxe sound package, inside hood release, luxury door trim panels with high-gloss woodtone applique and carpeting on the lower panel, pleated Corinthian vinyl seat trim, color-keyed deluxe belts and high-gloss woodtone applique around instrument panel cluster and right-hand panel

Fairmont Futura Advantages:

- Fairmont Futura standard features, such as halogen headlamps, bucket seats and accent paint stripes, are optional features on Chevrolet Monte Carlo
- Fairmont Futura standard features not available on Chevrolet Monte Carlo include 4-cylinder overhead cam engine, 4-speed manual transmission, rack-and-pinion steering, modified MacPherson strut front suspension, wiper-mounted washer jets, and steering column-mounted multi-function levers
- Fairmont Futura offers key options not available on Chevrolet Monte Carlo including 4-cylinder turbocharged engine, 4-speed manual overdrive transmission, flip-up open air roof, cast aluminum wheels, convenience group, Ghia option, turbine wheel covers and premium sound system

KEY STANDARD FEATURES	FUTURA	MONTE CARLO
2.3L (140 CID) 4-Cylinder Overhead Cam Engine	STD	NA
3.8L (229 CID) V-6 Engine	NA ⁽¹⁾	STD
4-Speed Manual Transmission	STD	NA
Automatic Transmission	OPT	STD
Rack-and-Pinion Steering	STD	NA
Power Steering	OPT	STD
Power Brakes	OPT	STD
Modified MacPherson Strut Front Suspension	STD	NA
Halogen Headlamps	STD	OPT
Bucket Seats	STD	OPT
Electric Clock	OPT	STD
Accent Paint Stripes	STD	OPT
Wiper-Mounted Washer Jets	STD	NA
Coin Tray Integral w/Color-Keyed Shift Boot	STD	NA
Steering Column-Mounted Multi-Function Levers	STD	NA

SELECTED OPTION COMPARISONS	FUTURA	MONTE CARLO
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
3.8L (231 CID) V-6 Turbocharged Engine	NA	OPT
4-Speed Manual Overdrive Transmission	OPT	NA
Mud and Stone Deflectors	OPT	NA
Cast Aluminum Wheels	OPT	NA
Power Sky Roof	NA	OPT
Flip-Up Open Air Roof	OPT	NA
Limited Slip Differential	NA	OPT
Optional Axle Ratio	OPT	OPT
Lower Bodyside Protection	OPT	NA
Convenience Group	OPT	NA
Floor Shift Automatic Transmission	OPT	OPT
Ghia Option	OPT	NA
Premium Sound System	OPT	NA
Turbine Wheel Covers	OPT	NA

⁽¹⁾ Futura offers a 3.3L (200 CID) I-6 engine as an option

1980 FAIRMONT FUTURA VS. 1980 CHEVROLET MONTE CARLO

1980 COMPETITIVE PRICE COMPARISON

2 DOOR MODELS		
	FAIRMONT FUTURA	MONTE CARLO
BASE STICKER PRICES	\$4837	\$6163
DIFFERENCE: FAIRMONT FUTURA \$1326 LESS		
EQUIPMENT ADJUSTMENTS		
• 3.3L(200)1V 16/3.8L(229)2V V6 Engine (1)	161	STD
• Automatic Transmission	140	STD
• Power Steering	165	STD
• Power Brakes	78	STD
• Electric Clock	25	STD
• Convenience Group	29	STD
• Bumper Rub Strips	40	STD
• Rear Bumper Guards	23	STD
• Bodyside Moldings	STD	57
• Visor Vanity Mirrors	Incl (2)	6
• Accent Stripes	STD	42
COMPARABLY EQUIPPED PRICES	\$5706	\$6268
DIFFERENCE: FAIRMONT FUTURA \$562 LESS		

- (1) Fairmont Futura Features a Standard 2.3L(140)2V I4 Engine
(2) Included in Convenience Group

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES							
FAIRMONT FUTURA				MONTE CARLO			
Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. mpg (City)	Hwy. Est.	Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. mpg (City)	Hwy. Est.
2.3L(140)2V I4	Man. 4	23	38	No Comparable Engine/Trans.			
2.3L(140)2V I4	Auto.	22	32	No Comparable Engine			
2.3L(140)2V I4 (T)	Auto.	19	26	No Comparable Engine			
4.3L(255)2V V8	Man. 1 O.D.	21	30	No Comparable Engine/Trans.			
3.3L(200)1V 16	Auto.	20	27	No Comparable Engine			
No Comparable Engine				3.8L(229)2V V6	Auto.	19	26
No Comparable Engine				3.8L(229)4V V6 (T)	Auto.	13	25
4.2L(255)2V V8	Auto.	13	26	4.4L(267)2V V8	Auto.	17	24
No Comparable Engine				5.0L(305)4V V8	Auto.	17	24

LEGEND:

- (T) - Turbocharged
O.D. - Overdrive Transmission

COMPETITIVE COMPARISON

1980 FORD vs. 1980 CHEVROLET FAIRMONT WAGON CITATION HATCHBACK

KEY SPECIFICATIONS	FAIRMONT WAGON	CITATION 4-DOOR HATCHBACK SEDAN
Wheelbase	105.5"	104.9"
Overall Length	195.5"	176.7"
Overall Width	71.0"	68.3"
FRONT SEAT ROOM		
Head Room	39.0"	38.2"
Shoulder Room	56.7"	56.2"
Hip Room	56.0"	55.2"
Leg Room	41.7"	42.0"
REAR SEAT ROOM		
Head Room	38.9"	37.5"
Shoulder Room	56.7"	56.3"
Hip Room	48.7"	53.9"
Leg Room	35.3"	35.5"
CARGO VOLUME INDEX	79.5 Cu. Ft.	41.2 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	14.0 Gal.
CURB WEIGHT	2826#	2505#

Reasons to buy Fairmont Station Wagon:

- To exterior styling features standard on Fairmont sedans, the wagon model adds bright quarter window moldings and bright liftgate molding
- Inside, the additional features offered on station wagon models include fold-down rear seat with carpeting on seat back, cargo area light, carpeted cargo floor and "liftgate open" warning light
- Fairmont is a hard-working wagon — since its inception the top seller in the compact market — a model not available from many compact competitors
- Space-efficient and fuel-efficient, Fairmont wagon has four-door convenience and five-passenger capacity. It features a practical easy-open liftgate with gas-filled assist cylinders — and provides cargo area loading and unloading without leaning over a tailgate

Fairmont Wagon Advantages:

- Fairmont wagon standard features not available on Chevrolet Citation Hatchback include 4-cylinder overhead cam engine, P-metric steel-belted radial ply tires, wiper-mounted washer jets, cargo area light and easy-open liftgate with gas-filled assist cylinders
- Fairmont wagon standard features, such as front bumper guards and bucket seats, are optional on Chevrolet Citation Hatchback
- Fairmont wagon offers key options not available on Chevrolet Citation Hatchback, including 4-cylinder turbocharged engine, rear window wiper/washer, Squire option, convenience group, protection group, power seat, pivoting front vent windows, cast aluminum wheels, floor shift automatic transmission and premium sound system

KEY STANDARD FEATURES	FAIRMONT WAGON	CITATION 4-DOOR HATCHBACK SEDAN
2.3L (140 CID) Overhead Cam Design Engine	STD	NA
2.5L (151 CID) 4-Cylinder Transverse Mounted Engine/ Front-Wheel Drive	NA	STD
P-Metric Steel-Belted Radial Ply Tires	STD	NA
AM Radio	OPT	STD
Front Bumper Guards	STD	OPT
Bucket Seats	STD	OPT
Wiper-Mounted Washer Jets	STD	NA
Coin Tray Integral with Color-Keyed Shift Boot	STD	NA
Styled Steel Wheels	OPT	STD
Maintenance Free Front and Rear Wheel Bearings	NA	STD
Windshield Antenna	NA	STD
Cargo Area Light	STD	NA

SELECTED OPTION COMPARISONS	FAIRMONT WAGON	CITATION 4-DOOR HATCHBACK SEDAN
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
2.8L (173 CID) V-6 Engine	NA	OPT
Floor Shift Automatic Transmission	OPT	NA
Rear Window Wiper/Washer	OPT	NA
Squire Option	OPT	NA
Convenience Group	OPT	NA
Mud and Stone Deflectors	OPT	NA
Protection Group	OPT	NA
Premium Sound System	OPT	NA
Power Seats	OPT	NA
Pivoting Front Vent Windows	OPT	NA
Cast Aluminum Wheels	OPT	NA
Sunroof	NA	OPT
Optional Axle Ratio	OPT	NA
Conventional Spare Tire	OPT	NA

FAIRMONT WAGON

1980 FORD FAIRMONT WAGON

VS.

1980 CHEVROLET CITATION HATCHBACK

1980 COMPETITIVE PRICE COMPARISON

	STATION WAGON MODEL	4-DOOR HATCHBACK
	FAIRMONT	CITATION
BASE STICKER PRICE	\$4,721	\$5,511
DIFFERENCE: FAIRMONT STATION WAGON \$432 LESS		
EQUIPMENT ADJUSTMENTS:		
Steel-Belted Radial Ply Tires	ST	49
Bumper Guards	23	45
Exterior Accent Group	95	51
AM Radio	91	51
Wheel Covers	Incl (1)	41
Convenience Group	51	STD
COMPARABLY EQUIPPED PRICE	\$4,983	\$5,290
DIFFERENCE: FAIRMONT STATION WAGON \$307 LESS		

(1) Included with Exterior Accent Group

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES								
FAIRMONT WAGON					CITATION HATCHBACK			
Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.		Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.
STD 2.0 (140) 2V I4	Man. 4	23	38		STD 2.5L (151) 2V I4	Man. 4	24	38
No Comparable Trans.					OPT 2.0 (140) 2V I4	Auto.	22	35
No Comparable Engine					OPT 2.8L (170) 2V V6	Man. 4	20	34
No Comparable Engine					OPT 2.8L (173) 2V V6	Auto.	20	30
OPT 3.3L (200) 1V I6	Man. 4 OD	21	30		No Comparable Engine/Trans.			
OPT 3.3L (200) 1V I6	Auto.	20	27		No Comparable Engine			
OPT 4.2L (255) 2V V8	Auto.	NA	NA		No Comparable Engine			

LEGEND:

O.D. - Overdrive Transmission

FAIRMONT WAGON 1A (49 STATE)

1980 FORD FAIRMONT WAGON

VS 1980 CHEVROLET MALIBU WAGON

COMPETITIVE COMPARISON

KEY SPECIFICATIONS	FAIRMONT WAGON	MALIBU WAGON
Wheelbase	105.5"	108.1"
Overall Length	195.5"	193.4"
Overall Width	71.0"	71.2"
FRONT SEAT ROOM		
Head Room	39.0"	38.8"
Shoulder Room	56.7"	57.3"
Hip Room	56.0"	52.2"
Leg Room	41.7"	42.8"
REAR SEAT ROOM		
Head Room	38.9"	38.8"
Shoulder Room	56.7"	57.1"
Hip Room	48.7"	55.6"
Leg Room	35.3"	35.9"
CARGO VOLUME INDEX	79.5 Cu. Ft.	72.4 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	18.2 Gal.
CURB WEIGHT	2826 #	3259 #

Reasons to buy Fairmont Station Wagon:

- To exterior styling features standard on Fairmont sedans the wagon model adds bright quarter window moldings and bright liftgate molding
- Inside, the additional features offered on station wagon models include fold-down rear seat with carpeting on seat back, cargo area light, carpeted cargo floor and "liftgate open" warning light
- Fairmont is a hard-working wagon — since its inception the top seller in the compact market — a model not available from many compact competitors
- Space-efficient and fuel-efficient, Fairmont wagon has four-door convenience and five-passenger capacity. It features a practical easy-open liftgate with gas-filled assist cylinders — and provides cargo area loading and unloading without leaning over a tailgate

Fairmont Wagon Advantages:

- Fairmont wagon standard features not available on Chevrolet Malibu wagon include 4-cylinder overhead cam engine, 4-speed manual transmission, rack-and-pinion steering, modified MacPherson strut front suspension, steering column-mounted multi-function levers, "liftgate open" warning light, and wiper-mounted washer jets
- Fairmont wagon standard features, such as steel-belted radial ply tires, front bumper guards and cargo area light, are optional on Chevrolet Malibu wagon
- Fairmont wagon offers key options not available on Chevrolet Malibu wagon, including 4-cylinder turbocharged engine, 4-speed manual overdrive transmission, pivoting front vent windows, rear window wiper/washer, convenience group, floor shift, automatic transmission, liftgate assist handle, and premium sound system

KEY STANDARD FEATURES	FAIRMONT WAGON	MALIBU WAGON
2.3L (140 CID) 4-Cylinder Overhead Cam Engine	STD	NA
3.8L (229 CID) V-6 Engine	NA ⁽¹⁾	STD
4-Speed Manual Transmission	STD	NA
Modified MacPherson Strut Front Suspension	STD	NA
Rack-and-Pinion Steering	STD	NA
Steel-Belted Radial Ply Tires	STD	OPT
Steering Column-Mounted Multi-Function Levers	STD	NA
Front Bumper Guards	STD	OPT
Cargo Area Light	STD	OPT
"Liftgate Open" Warning Light	STD	NA
Electronic Voltage Regulator	STD	NA
Wiper-Mounted Washer Jets	STD	NA
Easy Open Liftgate with Gas-Filled Assist Cylinders	STD	NA
Color-Keyed Seat Belts	OPT	STD

SELECTED OPTION COMPARISONS	FAIRMONT WAGON	MALIBU WAGON
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
4-Speed Manual Overdrive Transmission	OPT	NA
Pivoting Front Vent Windows	OPT	NA
Rear Window Wiper/Washer	OPT	NA
Quiet Sound Group	NA	OPT
Optional Axle Ratio	OPT	NA
Lower Bodyside Protection	OPT	NA
Convenience Group	OPT	NA
Mud and Stone Deflectors	OPT	NA
Floor Shift Automatic Transmission	OPT	NA
Premium Sound System	OPT	NA
Conventional Spare Tire	OPT	NA
Liftgate Assist Handle	OPT	NA
Power Tailgate Window Release	NA	OPT

⁽¹⁾ Optional 3.3L (200 CID) I-6 engine available

1980 FORD FAIRMONT WAGON

VS.

1980 CHEVROLET MALIBU WAGON

1980 COMPETITIVE PRICE COMPARISON

	STATION WAGON MODELS	
	FAIRMONT	MALIBU
BASE STICKER PRICE	\$4,721	\$5,402
DIFFERENCE: FAIRMONT STATION WAGON \$681 LESS		
EQUIPMENT ADJUSTMENTS:		
• 3.3L (200) 1V I6/3.8L (229) 2V V6 Engine	169	STD
• Automatic Transmission	340	358
• Power Brakes	78	STD
• Steel-Belted WSW Radial Ply Tires	50	96
• Bumper Guards	23	48
• Wheel Covers	41	STD
• Interior Accent Group	115	STD
• Convenience Group	51	STD
COMPARABLY EQUIPPED PRICE	\$5,488	\$5,904
DIFFERENCE: FAIRMONT STATION WAGON \$316 LESS		

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES									
FAIRMONT WAGON					MALIBU WAGON				
	Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. mpg City	Hwy. Est.		Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. mpg City	Hwy. Est.
STD	2.3L (140) 2V I4	Man. 4	23	38		No Comparable Engine/Trans.			
OPT	3.3L (200) 1V I6	Man. 4 OD	21	30		No Comparable Engine/Trans.			
OPT	3.3L (200) 1V I6	Auto.	20	27		No Comparable Engine			
	No Comparable Engine/Trans.				STD	3.8L (229) 2V V6	Man. 3	20	26
	No Comparable Engine				OPT	3.8L (229) 2V V6	Auto.	19	26
OPT	4.2L (255) 2V V8	Auto.	NA	NA	OPT	4.4L (267) 2V V8	Auto.	17	22
	No Comparable Engine				OPT	5.0L (305) 4V V8	Auto.	17	25

LEGEND:

O.D. - Overdrive Transmission

COMPETITIVE COMPARISON

1980 FORD FAIRMONT SQUIRE WAGON

1980 PONTIAC GRAND LeMANS SAFARI WAGON

KEY SPECIFICATIONS	FAIRMONT SQUIRE WAGON	GRAND LeMANS SAFARI WAGON
Wheelbase	105.5"	108.1"
Overall Length	195.5"	197.8"
Overall Width	71.0"	72.6"
FRONT SEAT ROOM		
Head Room	39.0"	38.8"
Shoulder Room	56.7"	56.8"
Hip Room	56.2"	52.2"
Leg Room	41.7"	42.8"
REAR SEAT ROOM		
Head Room	39.0"	38.8"
Shoulder Room	56.7"	56.8"
Hip Room	48.7"	55.6"
Leg Room	35.3"	35.9"
CARGO VOLUME INDEX	79.5 Cu. Ft.	72.4 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	18.2 Gal.
CURB WEIGHT	2826 #	3343 #

Reasons to buy Fairmont Squire Wagon:

- The classic Fairmont Squire wagon adds distinctive exterior styling features like simulated woodgrain bodyside and tailgate appliques, simulated woodgrain moldings surrounding bodyside and liftgate appliques, deluxe wheel covers, bright belt moldings, bright window frames, stand-up hood ornament and Squire script
- The Squire wagon has a highly finished look inside as well as outside, with interior appointments like pleated vinyl seat trim, new partial door trim panel with bright/woodtone racetrack molding, deluxe steering wheel hub, deluxe sound package and carpeted lower portion of liftgate
- Space-efficient and fuel-efficient, Fairmont Squire wagon has four-door convenience and five-passenger capacity. It features a practical, easy-open liftgate with gas-filled assist cylinders — and provides cargo area loading and unloading without leaning over a tailgate

Fairmont Squire Wagon Advantages:

- Fairmont Squire wagon standard features like steel-belted radial ply tires and front bumper guards, are optional on Pontiac Grand LeMans wagon
- Fairmont Squire wagon standard features not available on Pontiac Grand LeMans Safari wagon include carpeted lower portion of liftgate, cargo area light, "liftgate open" warning light, easy-open liftgate with gas-filled assist cylinders, simulated woodgrain bodyside and tailgate appliques, and carpeted load floor

KEY STANDARD FEATURES	FAIRMONT SQUIRE WAGON	GRAND LeMANS SAFARI WAGON
2.3L (140 CID) 4-Cylinder Overhead Cam Engine	STD	NA
3.8L (229 CID) V-6 Cylinder Engine	NA ⁽¹⁾	STD
4-Speed Manual Transmission	STD	NA
Automatic Transmission	OPT	STD
Rack-and-Pinion Steering	STD	NA
Power Brakes	OPT	STD
P-Metric Steel-Belted Radial Ply Tires	STD	OPT
Modified MacPherson Strut Front Suspension	STD	NA
Front Bumper Guards	STD	OPT
Carpeted Lower Portion of Liftgate	STD	NA
Cargo Area Light	STD	NA
"Liftgate Open" Warning Light	STD	NA
Easy Open Liftgate with Gas-Filled Assist Cylinders	STD	NA
Carpeted Load Floor	STD	STD

(1) 3.3L (200 CID) I-6 available

SELECTED OPTION COMPARISONS	FAIRMONT SQUIRE WAGON	GRAND LeMANS SAFARI WAGON
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
Floor Shift Automatic Transmission	OPT	NA
Lower Bodyside Protection	OPT	NA
Liftgate Assist Handle	OPT	NA
Lockable Storage Box	OPT	NA
Protection Group	OPT	NA
Pivoting Front Vent Windows	OPT	NA
Rear Window Wiper/Washer	OPT	NA
Digital Quartz Clock	NA	OPT
Illuminated RH Visor Mirror	NA	OPT
Power Tailgate Glass Release	NA	OPT
Medium Trailer Group	NA	OPT
Convenience Group	OPT	NA
Mud and Stone Deflectors	OPT	NA
Conventional Spare Tire	OPT	NA
Turbine Wheel Covers	OPT	NA

1980 FORD FAIRMONT SQUIRE WAGON

VS.

1980 PONTIAC GRAND LEMANS SAFARI WAGON

1980 COMPETITIVE PRICE COMPARISON

	STATION WAGON MODELS	
	FAIRMONT SQUIRE	GRAND LEMANS SAFARI
BASE STICKER PRICE	\$5,179 ⁽¹⁾	\$6,274
DIFFERENCE: FAIRMONT STATION WAGON \$1,095 LESS		
EQUIPMENT ADJUSTMENTS:		
. 3.3L(200) 1V 16/3.8L(229) 2V V6 Engine	169	STD
. Automatic Transmission	340	STD
. Power Brakes	78	STD
. Deluxe Wheel Covers	INCL (2)	45
. Visor Vanity Mirror	INCL (2)	7
. Deluxe Seat Belts	INCL (2)	25
. Interior Decor Group	196	STD
. Steel-belted Radial Ply Tires	50	95
. Lockable Stowage Box	23	STD
. Bumper Rub Strips	40	STD
. Bumper Guards	23	48
COMPARABLY EQUIPPED PRICE	\$6,098	\$6,494
DIFFERENCE: FAIRMONT STATION WAGON \$396 LESS		

(1) Includes \$458 Adjustment for Squire Option

(2) Included with Squire Option

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES								
FAIRMONT SQUIRE WAGON					LEMANS SAFARI WAGON			
Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.		Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.
STD 2.3L(140) 2V 14	Man. 4	23	38		No Comparable Engine/Trans.			
OPT 3.3L(200) 1V 16	Man. 4 OD	21	30		No Comparable Engine/Trans.			
OPT 3.3L(200) 1V 16	Auto.	20	27		No Comparable Engine			
No Comparable Engine					STD 3.8L(229) 2V V8	Auto.	19	26
OPT 4.2L(255) 2V V8	Auto.	NA	NA		OPT 4.3L(265) 2V V8	Auto.	NA	NA
No Comparable Engine					OPT 4.9L(301) 4V V8	Auto.	16	24

LEGEND:

G.D. - Overdrive Transmission

1980 FORD FAIRMONT SQUIRE vs. 1980 PLYMOUTH VOLARE PREMIER WAGON

COMPETITIVE COMPARISON

KEY SPECIFICATIONS	FAIRMONT SQUIRE WAGON	VOLARE PREMIER WAGON
Wheelbase	105.5"	112.7"
Overall Length	195.5"	204.3"
Overall Width	71.0"	72.4"
FRONT SEAT ROOM		
Head Room	39.0"	39.2"
Shoulder Room	56.7"	55.7"
Hip Room	56.0"	57.2"
Leg Room	41.7"	42.4"
REAR SEAT ROOM		
Head Room	38.9"	38.7"
Shoulder Room	56.7"	55.7"
Hip Room	48.7"	57.0"
Leg Room	35.3"	37.4"
CARGO VOLUME INDEX	79.5 Cu. Ft.	73.1 Cu. Ft.
FUEL TANK CAPACITY	14.0 Gal.	18.0 Gal.
CURB WEIGHT	2826#	3429#

Reasons to buy Fairmont Squire Wagon:

- The classic Fairmont Squire wagon adds distinctive exterior styling features like simulated woodgrain bodyside and tailgate appliques, simulated woodgrain moldings surrounding bodyside and liftgate appliques, deluxe wheel covers, bright belt moldings, bright window frames, stand-up hood ornament and Squire script
- The Squire wagon has a highly finished look inside as well as outside, with interior appointments like pleated vinyl seat trim, new partial door trim panel with bright/woodtone racetrack molding, deluxe steering wheel hub, deluxe sound package and carpeted lower portion of liftgate
- Space-efficient and fuel-efficient, Fairmont Squire wagon has four-door convenience and five-passenger capacity. It features a practical, easy-open liftgate with gas-filled assist cylinders—a provides cargo area loading and unloading without leaning over a tailgate

Fairmont Squire Wagon Advantages:

- Fairmont Squire wagon standard features, such as P-metric steel-belted radial ply tires, bucket seats, front bumper guards, inside hood release, maintenance-free battery, and carpeted load floor, are optional on Plymouth Volare wagon with Premier Option
- Fairmont Squire wagon standard features not available on Plymouth Volare wagon include 4-cylinder overhead cam engine, 4-speed manual transmission, rack-and-pinion steering, modified MacPherson strut front suspension and wiper-mounted washer jets

KEY STANDARD FEATURES	FAIRMONT SQUIRE WAGON	VOLARE PREMIER WAGON
2.3L (140 CID) 4-Cylinder Overhead Cam Engine	STD	NA
3.7L (225 CID) 6-Cylinder Engine	NA ⁽¹⁾	STD
4-Speed Manual Transmission	STD	NA
Rack-and-Pinion Steering	STD	NA
Modified MacPherson Strut Front Suspension	STD	NA
P-Metric Steel-Belted Radial Ply Tires	STD	OPT
Bucket Seats	STD	OPT
Wiper-Mounted Washer Jets	STD	NA
Front Bumper Guards	STD	OPT
Inside Hood Release	STD	OPT
Maintenance-Free Battery	STD	OPT
Coin Tray Integral w/Color-Keyed Shift Boot	STD	NA
Diagnostic Connector	NA	STD
Simulated Woodgrain Bodyside and Tailgate Appliques	STD	STD

SELECTED OPTION COMPARISONS	FAIRMONT SQUIRE WAGON	VOLARE PREMIER WAGON
2.3L (140 CID) 4-Cylinder Turbocharged Engine	OPT	NA
Convenience Group	OPT	NA
Instrumentation Cluster	OPT	NA
Mud and Stone Deflectors	OPT	NA
Light Group	OPT	NA
Floor Shift Automatic Transmission	OPT	NA
Protection Group	OPT	NA
Premium Sound System	OPT	NA
Pivoting Front Vent Windows	OPT	NA
Power Liftgate Release	NA	OPT
Cargo Compartment Security Cover	NA	OPT
Electronic Digital Clock	NA	OPT
Locking Gas Cap	NA	OPT
Turbine Wheel Covers	OPT	NA
Liftgate Assist Handle	OPT	NA

⁽¹⁾ Fairmont offers a 3.3L (200 CID) I-6 cylinder as an engine option

1980 FORD FAIRMONT SQUIRE WAGON

VS.

1980 PLYMOUTH VOLARE WAGON W/PREMIER OPTION

1980 COMPETITIVE PRICE COMPARISON

	STATION WAGON MODELS	
	FAIRMONT SQUIRE	VOLARE PREMIER
BASE STICKER PRICES	\$5,179 (1)	\$5,846 (2)
DIFFERENCE: FAIRMONT SQUIRE STATION WAGON \$667 LESS		
EQUIPMENT ADJUSTMENTS:		
. 3.3L (200) 1V 16/3.7L (225) 1V 16 Engine	169	STD
. 4-Speed Manual Overdrive Transmission	STD	153
. Power Steering	165	166
. Power Brakes	78	STD
. Steel-Belted Radial Ply Tires	50	133
. Convenience Group	51	Incl (3)
. Deluxe Steering Wheel	Incl (4)	32
. Color-Keyed Deluxe Seat Belts	Incl (4)	23
. Lockable Stowage Box	23	Incl (3)
. AM Radio	93	STD
. Rear Bumper Guards	23	STD
COMPARABLE EQUIPPED PRICE	\$5,831	\$6,353
DIFFERENCE: FAIRMONT SQUIRE STATION WAGON \$522 LESS		

- (1) Includes \$458 Adjustment for Squire Option
 (2) Includes \$757 Adjustment for Premier Option
 (3) Included with Premier Option
 (4) Included with Squire Option

1980 COMPETITIVE FUEL ECONOMY COMPARISON

ENGINE/TRANSMISSION/EPA ESTIMATES								
FAIRMONT SQUIRE WAGON					VOLARE PREMIER WAGON			
Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.		Engine Size/ Carburetion/ Cylinders	Trans.	EPA Est. MPG (City)	Hwy. Est.
STD 2.3L(140) 2V 14	Man. 4	23	38		No Comparable Engine			
No Comparable Trans.					STD 3.7L(225) 1V 16	Man. 3	16	21
OPT 3.3L(200) 1V 16	Man. 4 OD	21	30		OPT 3.7L(225) 1V 16	Man. 4 OD	16	24
OPT 3.3L(200) 1V 16	Auto.	20	27		OPT 3.7L(225) 1V 16	Auto.	16	23
OPT 4.2L(255) 2V V8	Auto.	NA	NA		OPT 5.2L(318) 2V V8	Auto.	15	23

LEGEND:

O.D. - Overdrive Transmission